Luminary Award
BROOKE WISEMAN
Retired CEO, Girl Scouts of Chicago



Brooke M. Wiseman, retired CEO Emeritus of Blessings in a Backpack. During her eight years, the organization grew dramatically in size and scope, feeding 90,000 children across the country every weekend. Blessingsfeedshungrychildren across the United States by sending a backpack full of food home on the weekends for children who otherwise might go hungry.

Prior to this, Brooke was the CEO of the Girl Scouts of Chicago for 17 years, CEO of the Permian Basin Girl Scout Council in Midland, Texas and CEO of Girl Scouts of DuPage County in Naperville, Illinois. She began her Girl Scout career as a Field Director and Program Services Director for the Michigan Capital Girl Scout Council in Lansing, Michigan.

Brooke also served as the Chief Development and Marketing Officer for the YWCA of Metropolitan Chicago for two years. She taught at Northwestern University and Notre Dame University. Brooke was President of her New Knowledge Consulting company

from 2008-2022. Brooke served as President of the Union League Club of Chicago and currently serves on the Public Affairs Committee, the Art Committee and the Personnel & Administration Committee.

Brooke is an active member of the Economic Club of Chicago, The Chicago Network

and the International Women's Forum. She currently sits on the Board of Directors for the DuPage Symphony Orchestra. Previously, Brooke was the National President of the Association of Girl Scout Executive Staff from 1996-2002 and served on the Chicago State University Foundation Board from 2014-2015.

Brooke is a graduate of Leadership Greater Chicago and Leadership America. She is the recipient of the Albert Nelson Marquis Who's Who Lifetime Achievement Award and the International Women's Forum - International Women who Make a Difference Award. She has also received the National Jefferson Award. Brooke received a Human Relations Award from the Chicago Commission of Human Relations.