



2025 FALL PRODUCT PROGRAM TRAINING

Zoom Housekeeping

Handouts

- Slide deck and recording will be available on the website next week. We will send out a link to all participants by Friday.

Close Captioning

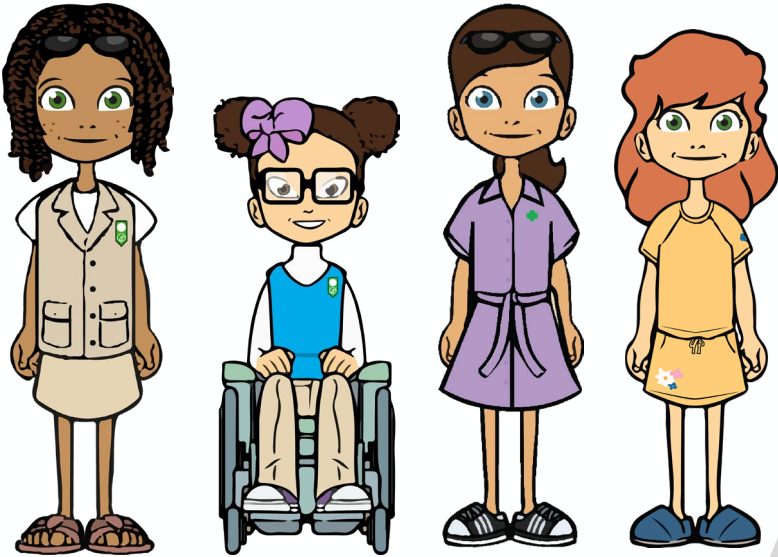
- Caption setting and transcripts can be assessed in Zoom under the “Show Captions”

Chat

- Chat feature will only be available for host, co-host and panelists to communicate with one another and to share resources and links with attendees.

Q&A

- Questions & Answer (Q&A) feature allows attendees to ask questions during the meeting, and for the host, co-hosts, and panelists to answer their questions.



5 SKILLS ACQUIRED THROUGH GIRL SCOUT LEADERSHIP EXPERIENCE

Goal Setting
Money Management
People Skills
Decision Making
Business Ethics

Plus: Girl Scout Programs, Camp,
Troop Activities & Giving Back

YOUR IMPACT ON THE GIRL SCOUT'S EXPERIENCE



The Program itself is a learning experience



Troops use money earned from the program participate in fun adventures like travel and camp



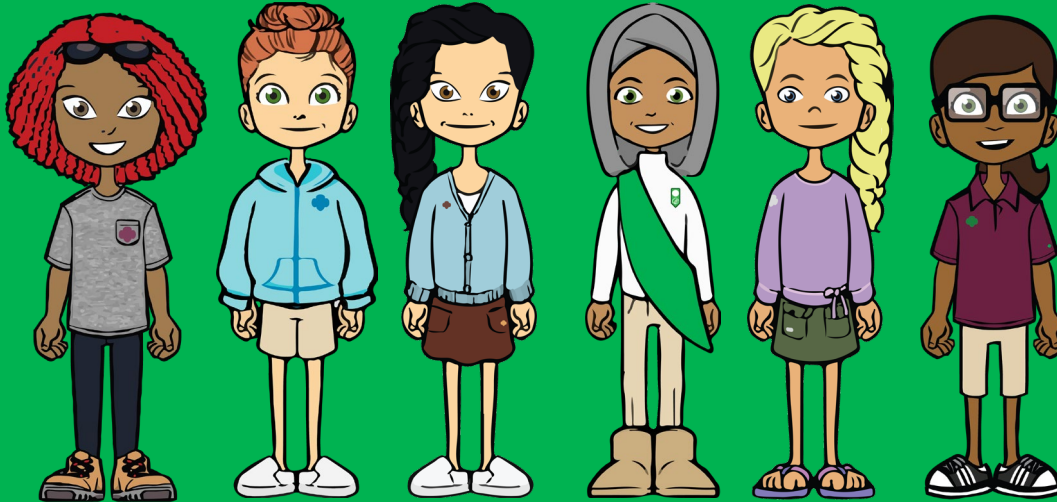
Troops use money earned to give back to their community



The program helps fund the entire Girl Scout Experience

THE GIRL SCOUT'S PERSONALIZED EXPERIENCE

What's their "why"?



GRIZZLY BEAR

Live in forests, mountains,
and near rivers where they
catch salmon

Very strong swimmers and can
cross large rivers

Grizzly cubs remain with their
mothers for 2-3 years to learn
survival skills

Before hibernation, grizzlies eat
up to 20,000 calories a day.





BRAVE.
FIERCE. **FUN!**

TROOP PROCEEDS

15% of Total Sales
(with rewards)

OR

20% of Total Sales*
(without rewards)

**Option available for Junior, Cadette,
Senior and Ambassador Level Troops*

A Mint Treasures \$15 Creamy milk chocolate with a refreshing mint filled center. 6oz. Tin

B Deluxe Pecan Clusters w/ Holiday Tin \$14 Roasted pecans covered in caramel and milk chocolate. Perfect for gift giving! 5oz. Tin

C Whole Cashews \$10 A classic favorite roasted and salted with sea salt. 8oz. PopTop Can

D Almonds Covered in a Chocolate Coating \$9 Crunchy almonds in a chocolate coating. 9oz. PopTop Can



E Cherry Almond Clusters \$9 Roasted almonds and dried cherries covered in caramel and milk chocolate. 6oz. Box

F Nut & Caramel Trail Mix \$9 Peanuts, whole cashews, caramel mini cups and cocoa gems. 5oz. PopTop Can

G English Butter Toffee \$9 Crunchy handcrafted toffee drenched in milk chocolate. 5oz. Box

H Chocolate Covered Raisins \$9 The plumpiest raisins covered in smooth milk chocolate. 10oz. PopTop Can



I Dark Chocolate Caramel Caps \$9 Dark chocolate covered caramel topped with sea salt. 6oz. Box

J Peanut Butter Trail Mix \$8 Peanuts, peanut butter gems, peanut butter mini cups, mini pretzels and cashews. 7oz. Bag

K Deluxe Pecan Clusters \$8 Roasted pecans covered in caramel and milk chocolate. 5oz. Box

L Peanut Butter Bears \$8 Milk chocolate bears with a smooth peanut butter filling. 5oz. Box



M Dulce de Leche Owls \$8 Fresh, milky caramel surrounded by smooth milk chocolate. 5.1oz. Box

N Dark Chocolate Peppermint Pretzels \$8 Crunchy pretzels coated in rich dark chocolate and sprinkled with peppermint pieces. 6.5oz. Bag

O Honey Roasted Peanuts \$8 Peanuts roasted with a touch of honey. 9oz. PopTop Can

P Fruit Slices \$7 Fat free! Assorted naturally & artificially fruit flavored chewy candy. 10oz. Bag



gf = Kosher gf = Kosher, Dairy gf = Naturally Gluten Free *CAUTION: ALL products processed on shared equipment with peanut and tree nut containing products.

DELICIOUS NUTS & CHOCOLATES

Council's Top Selling Items

- #1 – Pecan Clusters
- #2 – English Butter Toffee
- #3 – Peanut Butter Bears
- #4 – Chocolate Covered Almonds
- #5 – Chocolate Covered Raisins

NEW PRODUCTS



Cherry Almond Clusters
(order card, online girl delivered
or direct ship)

Roasted almonds and dried
cherries covered in caramel and
milk chocolate.

Nut & Caramel Mix
(order card, online girl
delivered or direct ship)
Peanuts, whole cashews,
caramel mini cups and cocoa
gems.



ASHDON FARMS TINS

Perfect for Gifts
and Treats!



Girl Scout Make New Friends Tin (order card, online girl delivered or direct ship) Milk Chocolate Mint Treasures



Polar Bear Holiday Tin (order card, online girl delivered or direct ship) Deluxe Pecan Clusters





**care to
share**

CARE TO SHARE

Customer makes purchase to support military, community-based organizations and essential workers.

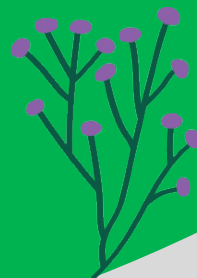
Orders can be placed through order card, online girl delivered or direct ship channels

Products are distributed by council and are not delivered to troops/Girl Scouts

Troops earn proceeds and Girl Scouts earn a special patch and credit towards other rewards



ORDERING OPTIONS & PRODUCT LINES



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Nuts & Chocolates
Magazines & More




ONLINE SHOPPING SITES

Supporters select
their desired
product line

Nuts & Chocolates
have two options:
Girl Delivered or
Direct Ship


How You Can Support Me



Magazines

Visit my magazine site to purchase your favorite magazines.


SHOP MY SITE



Nuts and Chocolates

Visit my nuts and chocolates site to purchase your favorite treats and snacks.


SHOP MY SITE



Personalized Products

Visit my personalized products site to purchase personalized stationery, picture frames, notepads and more.


SHOP MY SITE



Tumblers

Visit my Tervis® Tumblers site to purchase premium, insulated tumblers and water bottles.


SHOP MY SITE



BARK x Girl Scouts Shop

Visit my site to purchase an exclusive Girl Scout themed Mini BarkBox for dogs.

SHOP MY SITE




Candles

Visit my candle products site to purchase a variety of high-quality scented candles. Made in the USA

SHOP MY SITE

Welcome to Athena's Nut and Chocolate Store




SAVE SHIPPING COSTS

I would like to purchase nuts and chocolates and coordinate with Athena to pick up the products in person. There will be no shipping charges and I will pay for my order now by credit card.

(Perfect for people who live close to Athens)

GIRL DELIVERED



CONVENIENCE

I prefer the convenience of paying by credit card and having products shipped directly to me. I understand that shipping charges apply.

(Additional products available for this option)

SHIPPED TO ME

Supporters can visit
other storefronts
after checking out
online

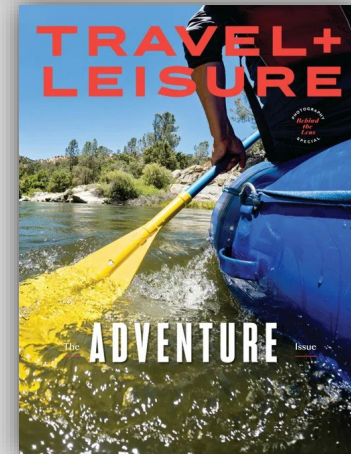
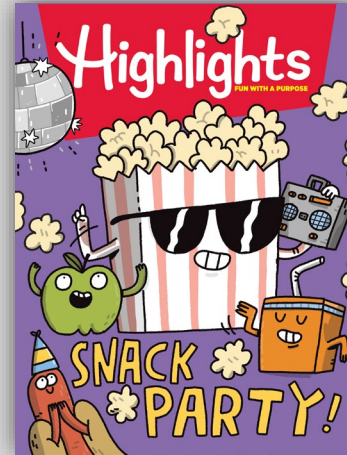
Supporters can visit
other storefronts
after checking out
online

SHOP CANDLES

MAGAZINES

Top selling magazines offered

Easy renewal



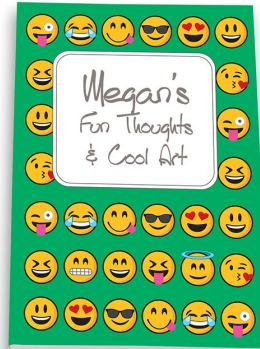
**PRODUCTS GIRL
SCOUT
SUPPORTERS
CAN PURCHASE**

Tervis® Tumblers



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Personalized
Products



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Candles

16oz
Double Wick
80 hour burn time



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Girl Scout themed
BarkBox options

Choose from five
different boxes!



Happy Trails & Tails



Ruff Terrain Boots



Outdoor Adventure
Pup Patches



Berry Trios™
Treats

Cozy Pup Campout



Campfire Tails Set



Stick With It
Pup Patch



Berry Trios™
Treats

Good Dog Goals



Good Dog Sash



Learn and Earn
Pup Patches

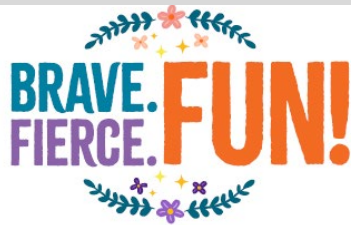


Berry Trios™
Treats



GIRL SCOUT EXPERIENCE





Join the Fun and Earn Rewards!

Visit Your Online Site to Explore All the Rewards You Can Earn.



Here's How To Earn Two Personalized Patches With Your Name and Avatar:



- Fall Personalized Patch**
- Create your avatar
 - Send 20+ unique emails
 - Use the "Share My Site" feature in the M2 system to ask friends and family for support
 - Sell \$350+ in total Fall sales



- Girl Scout Cookie Crossover Personalized Patch**
- Create your avatar in the M2 system
 - Send 20+ unique emails during the Fall Product Program
 - Use the "Share My Site" feature in the M2 system during the Fall Product Program
 - Sell 175+ packages of cookies during the 2025 Girl Scout Cookie Program and 25+ Fall Product items during the 2025 Girl Scout Fall Product Program



Visit gsnutsandmags.com/gsgcnw1 to login.

1 Login

Use the QR code, the URL above, or the council website link. Jump into the program right away—no email required. With your troop number ready, follow the prompts to join the Fall Product Program online.

My troop #

2 Create

Customize your site with an avatar that looks like you, and add a personal message for friends and family. Earn virtual rewards by completing setup steps.

3 Share

Friends and family can help you reach your goals by shopping online! Start by sending emails through M2, so supporters can see your goal and hear your personalized avatar message in your own voice.

Team up with your parent or guardian to safely share your shop link on social media, or via text to market your online business. Remember to follow current GSUSA guidelines for online sales and marketing.

HOW TO GET STARTED

Online to purchase nuts & chocolates, magazines, Tervis® Tumblers, personalized products, candles and BarkBox

In-person with nut order card

GIRL SCOUT'S PLATFORM SET-UP

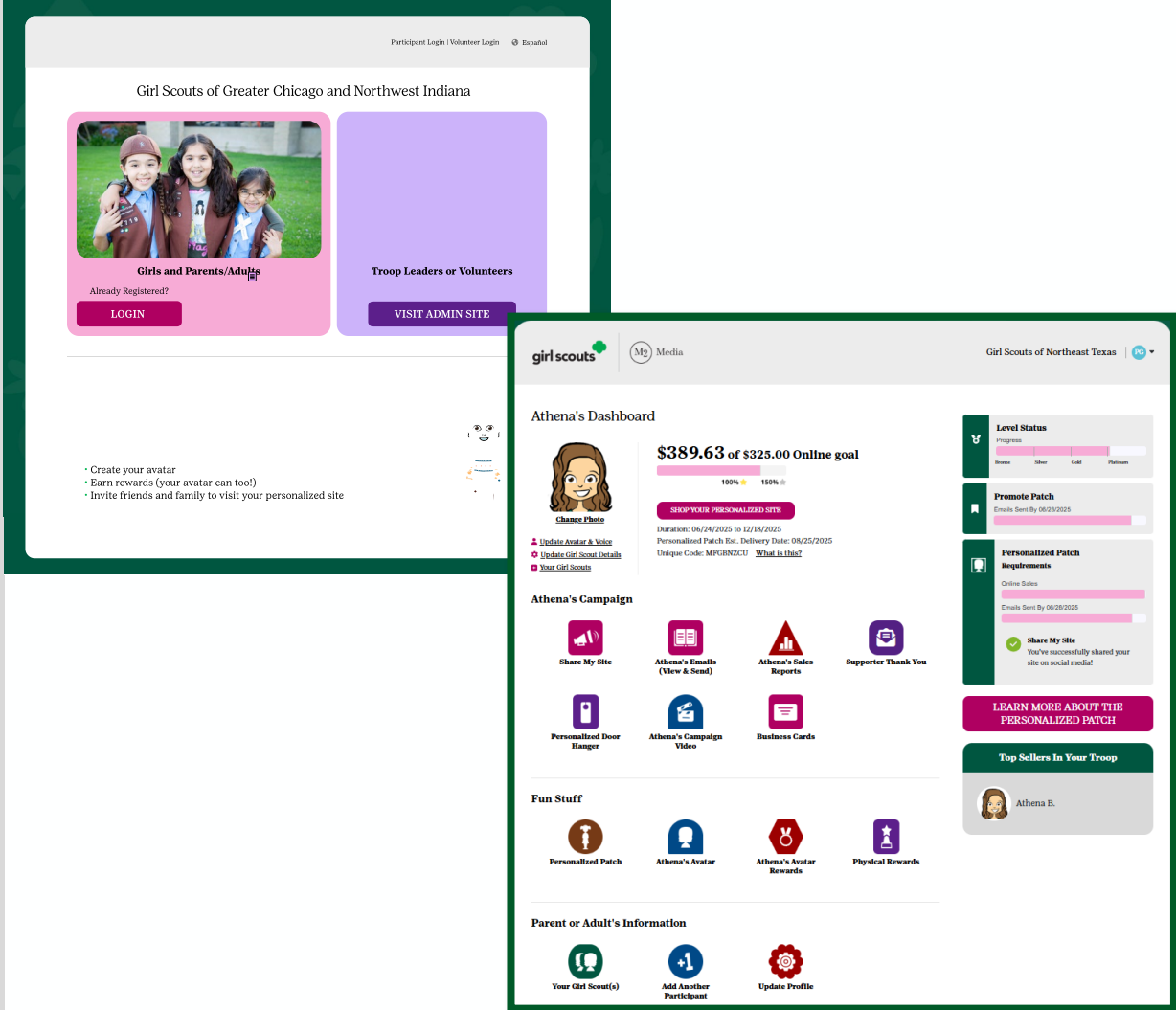
Preferred Email
Address

Confirm Membership

Highlight Girl Scout
Goals

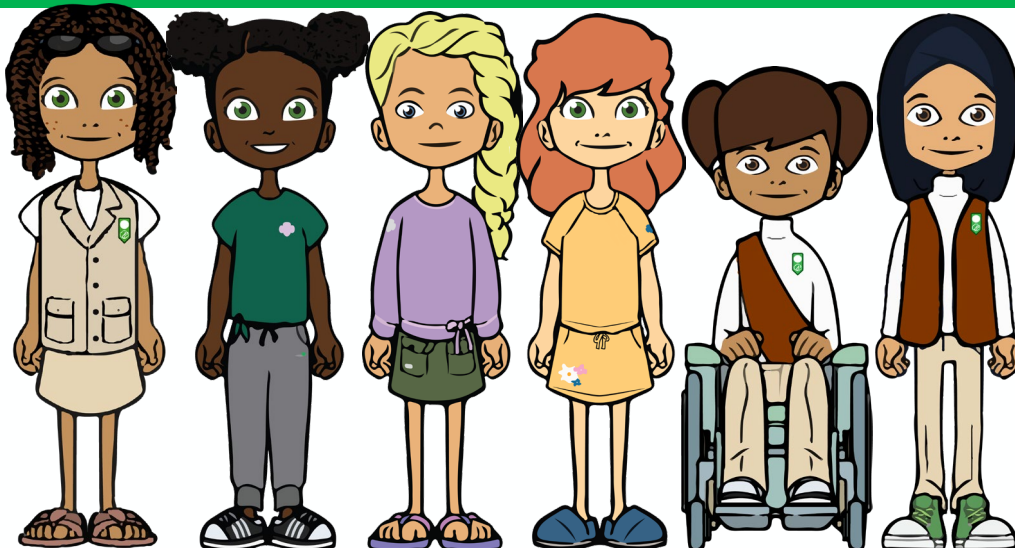
Build an Avatar

Include Video



GIRL SCOUT'S PERSONALIZED EXPERIENCE

Design an Avatar



girlscouts

M2 Media


Girl Scouts of Northeast Texas

Update Athena's Avatar

Build Your Avatar

Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

check out the uniform and official apparel options that are available in council stores or online at [girlscoutshop.com](#).



To see all choices for your avatar, use the arrows in the avatar software below.

Face	
◀	Skin Tone ▶
◀	Eyes ▶
◀	Eye Color ▶
◀	Face / Masks ▶
Hair	
Body	
Clothing	

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).

☒ RECORD NOW ☐ UPLOAD AN AUDIO FILE Audio Received!

☐ I do not want to record a voice

Preview how your avatar will sound on your own personalized Talking Avatar landing page!

PREVIEW

UPDATE

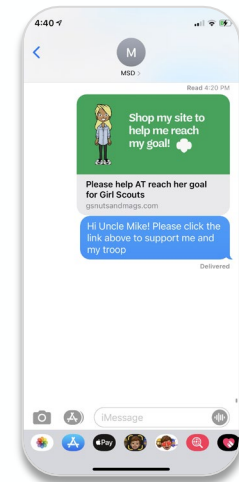
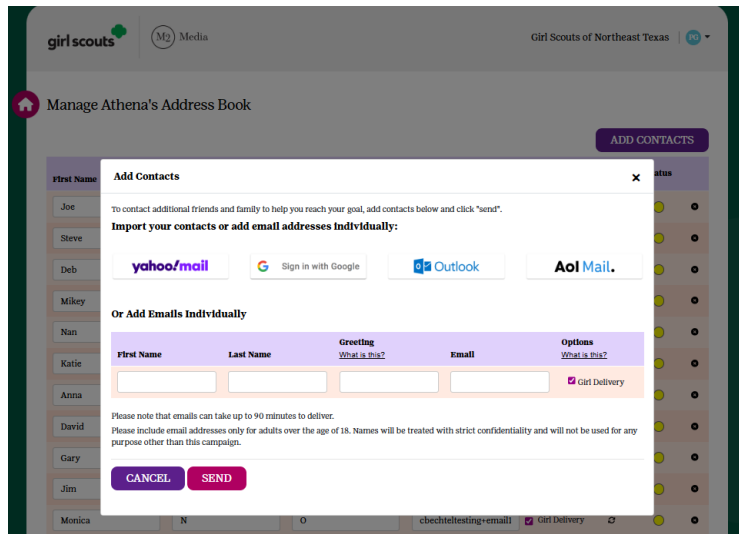
TOOLS TO RUN A BUSINESS

Send emails

Share My Site with
social media and
texting – *NEW toolkit
this year!*

Printable business
cards

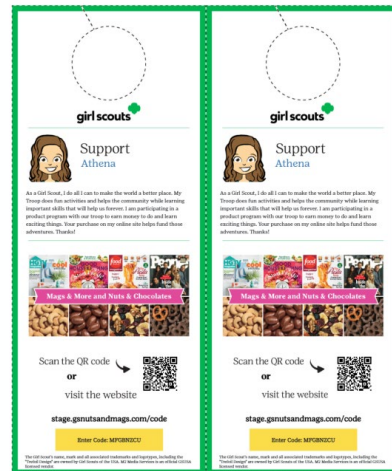
Door hangers with
QR codes



Printable Door Hangers

Just cut along the dotted lines and hang on the doorknob.

* For best results print on card stock paper and keep your browser font size at the standard setting.



SHARE MY SITE TOOL KIT

Many ways to Share


Download images for
additional online
marketing

Copy the storefront
link to send

Share on Social Media

Text friends & family

Athena's Dashboard



Change Photo

Update Avatar & Voice
Update Girl Scout Details
Your Girl Scouts

\$359.68 of **\$325.00** Online goal

100% 150%

SHOP YOUR PERSONALIZED SITE

Duration: 06/24/2025 to 12/18/2025
Personalized Patch Est. Delivery Date: 08/25/2025
Unique Code: MFGBNZCU [What is this?](#)

Level Status

Progress

Bronze Silver Gold Platinum

Promote Patch

Emails Sent By 06/28/2025

Personalized Patch Requirements

Online Sales

Emails Sent By 06/28/2025

Share My Site

You've successfully shared your site on social media!

Things to Do Today

Share My Site

Athena's Campaign

Share My Site
Athena's Emails (View & Send)
Athena's Sales Reports
Supporter Thank You

Top Sellers In Your Tr

Athena B.


LEARN MORE ABOUT PERSONALIZED PATCH


Share My Site


Generate your website link and share via text, phone, app, or on social media.

Ways to Share

Choose where you would like to share:


 Share my site via text or apps


 Share my site on Facebook

 Share my site on Twitter / X

Social Media Kit

Some social media sites like Instagram require you to include images with your post. Feel free to use these specially sized images when you share.

 DOWNLOAD SOCIAL IMAGES

 COPY YOUR STORE LINK

[RETURN TO DASHBOARD](#)

Unique Code

MFGBNZCU

Helpful Sales Tips

- For best results, share with friends and family weekly throughout the product program.
- Remember to always follow the Girl Scout Internet Safety Pledge.

Download Social Media Images

Save the following images to your phone or computer and use when sharing your store link.

Visit my site to help me reach my goal!

Instagram Story, Snapchat
1080 x 1920

DOWNLOAD

Visit my site to help me reach my goal!

Instagram
1080 x 1080

DOWNLOAD

Visit my site to help me reach my goal!

Facebook, X / Twitter
1200 x 630

DOWNLOAD

CLOSE

PARTICIPANT'S DASHBOARD

Supporter Thank You email

Girl Scout's avatar room with virtual rewards & troop photo

Manage nut card order entry

Select rewards


Sales reports

girl scouts

M2 Media

Girl Scouts of Northeast Texas PG

Athena's Dashboard




Change Photo

Update Avatar & Voice


Update Girl Scout Details

Your Girl Scouts


Athena's Campaign




Share My Site




Athena's Emails (View & Send)




Athena's Sales Reports




Supporter Thank You



Personalized Door Hanger




Athena's Campaign Video




Business Cards


Fun Stuff




Personalized Patch



Athena's Avatar




Athena's Avatar Rewards




Physical Rewards


Parent or Adult's Information



Your Girl Scout(s)



Add Another Participant



Update Profile

Level Status

Progress

100% 150%

Bronze Silver Gold Platinum

Promote Patch

Emails Sent By 06/28/2025

Personalized Patch Requirements

Online Sales


Emails Sent By 06/28/2025

Share My Site

You've successfully shared your site on social media!

LEARN MORE ABOUT THE PERSONALIZED PATCH

Top Sellers In Your Troop



Athena B.

\$389.63 of \$325.00 Online goal

100% 150%

SHOP YOUR PERSONALIZED SITE

Duration: 06/24/2025 to 12/18/2025

Personalized Patch Est. Delivery Date: 08/25/2025

Unique Code: MFGRNZCU [What is this?](#)

PARTICIPANT'S DASHBOARD (cont.)

Things to Do Today
pop up & banner

The screenshot displays the 'Athena's Dashboard' for the Girl Scouts of Northeast Texas. At the top, the 'girlscouts' logo and 'M2 Media' are visible, along with the text 'Girl Scouts of Northeast Texas' and a 'PG' rating icon. The dashboard features a central fundraising goal: '\$359.68 of \$325.00 Online goal', accompanied by a progress bar showing 100% completion. A 'Things to Do Today' pop-up window is overlaid, containing a close button, a share icon, and the text: 'To ensure your product program reaches its full potential, be sure to complete these items today.' Below the pop-up, there is a 'Share My Site' button and a 'Do Not Show Again' link. The dashboard also includes a 'Level Status' section with a progress bar for Bronze, Silver, Gold, and Platinum levels. A 'Personalized Patch' section shows a progress bar for the patch. At the bottom, there is a 'Learn More About The Personalized Patch' button and a 'Top Sellers In Your Troop' section featuring a profile for Athena B. The dashboard is organized into several sections: 'Athena's Dashboard' (top left), 'Things to Do Today' (center), 'Athena's Campaign' (bottom left), and 'Top Sellers In Your Troop' (bottom right). The 'Athena's Campaign' section includes links for 'Share My Site', 'Athena's Emails (View & Send)', 'Athena's Sales Reports', and 'Supporter Thank You'. The 'Top Sellers In Your Troop' section includes a profile for Athena B.

girlscouts M2 Media Girl Scouts of Northeast Texas PG

Athena's Dashboard

\$359.68 of \$325.00 Online goal

100% 150%

Things to Do Today

To ensure your product program reaches its full potential, be sure to complete these items today.

Share My Site
Share your website via text, phone, app, or on social media.

CLOSE [Do Not Show Again](#)

Level Status

Progress

Bronze Silver Gold Platinum

Personalized Patch

Sent By 06/28/2025

Personalized Patch Requirements

Sales

Sent By 06/28/2025

Share My Site
You've successfully shared your site on social media!

Learn More About The Personalized Patch

Top Sellers In Your Troop

Athena B.

Athena's Campaign

Share My Site

Athena's Emails (View & Send)

Athena's Sales Reports

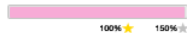
Supporter Thank You

Sienna's Dashboard



[Change Photo](#)

\$1,914.85 of \$350.00 goal



[SHOP YOUR PERSONALIZED SITE](#)

Duration: 07/02/2024 to 11/29/2024
Personalized Patch Est. Delivery Date: 09/04/2024
Unique Code: 462AXTA9 [What is this?](#)

Sienna's Campaign



Manage Paper Orders



Sienna's Emails
(View & Send)



Sienna's Sales
Reports



Supporter Thank You

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.

[GET STARTED](#)

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.



Thank You Email

Personalize the email copy below.

Your Message

Dear [Supporter Name]

Thank you for supporting Girl Scouts and me with your recent purchase.

Your support makes a real difference. You're helping me and my troop earn proceeds that fund amazing experiences, all while learning skills that will last a lifetime.

If you would like to buy any additional products from me, please visit my Online Site to place your order before my sale ends.

From Sienna

[ACTIVATE EMAIL](#)

SAY THANKS!

AVATAR ROOM UPGRADE!

Unlock new, cool
room accessories
when completing
tasks



Fall Personalized Patch

Personalized Patch with Theme Backgrounds

- Create your avatar
- Send 20+ unique emails
- Sell \$350+ in total sales
- Use the “Share My Site” function in the M2 system to ask friend and family for support



2025-26 FALL & COOKIE CROSSOVER PATCH

Fall Criteria: Create your avatar & send 20+ unique emails

Use the “Share My Site” function in the M2 system during the Fall Product Program.

Sell 25+ total fall items during the 2025 Girl Scout Fall Product Program

AND

Cookie Program: Sell 175+ boxes of cookies during packages 2026 Cookie Program.





GIRL SCOUT REWARDS



REWARDS

Rewards are cumulative. Earn items as you reach your goals! Please make reward choices on your M2 website. Rewards are subject to change due to unforeseen circumstances. Similar items may be used as substitutions. Some items may vary in color.

Orders due by: _____ Pick up products by: _____ Turn in money by: _____

Nut/Candy Items



15+ Nut/Candy Items
Brave. Fierce. Fun! Patch



25+ Nut/Candy Items
BFF Necklace

Magazine and More Items



4+ Mags & More Items
Bear Patch



7+ Mags & More Items
Bear Charm & Charm Bracelet

Emails



20+ Emails Sent
2025 Patch

Donations



7+ Gift of Caring
Donations
Care to Share Patch

Combined Sales

*Denotes default item if no reward is selected.



25+ Combined Items
XXL Grizzly Plush
Drawing
Sell 25+ items and your
name is automatically
entered into a drawing for
our HUGE Grizzly!
(1 winner per council)



45+ Combined Units
Super Seller Patch & Choice of:
*Small Grizzly Plush OR Mini Scratch Notes



60+ Combined Units
BFF T-shirt



75+ Combined Units
Choice of: *Large Grizzly Plush
OR Mini Canvas Travel Bag



110+ Combined Units
100+ Patch & Choice of:
Amazon Fire HD 8 tablet, 8" HD Display, 3GB memory, 32GB
OR Movie Bundle (An exciting afternoon November 22, 2025 at the movie
theatre in Rosemont! Girl Scout & Chaperson will enjoy a new and well-loved movie
(Wicked for Good), food, and more.)
OR *\$100 Nutty Bucks

150+ Combined Units
Choice of: Ticketmaster Experience
OR RockJam 61 Key Keyboard Piano Bundle
OR *\$150 Nutty Bucks

IT'S BACK!

Top 3 sellers will receive up to 4 free tickets to the 2026 Cookie Rally, be recognized on the Ice during the Cookie Rally, and more!
Top Sellers are calculated by the number of items sold. (All products combined. Each magazine subscription counts as 1 item.)

Beginning 9/19/2025, scan this QR code to begin setting up your online storefront. Once launched, you'll be able to offer family and friends the opportunity to support you and your troop by purchasing online!



200+ Combined Units
Choice of: VJANGER Digital Camera AND KODAK Step Printer
Wireless Color Mobile Photo Printer Bundle
OR *\$200 Nutty Bucks

**Courage
Confidence
Character**

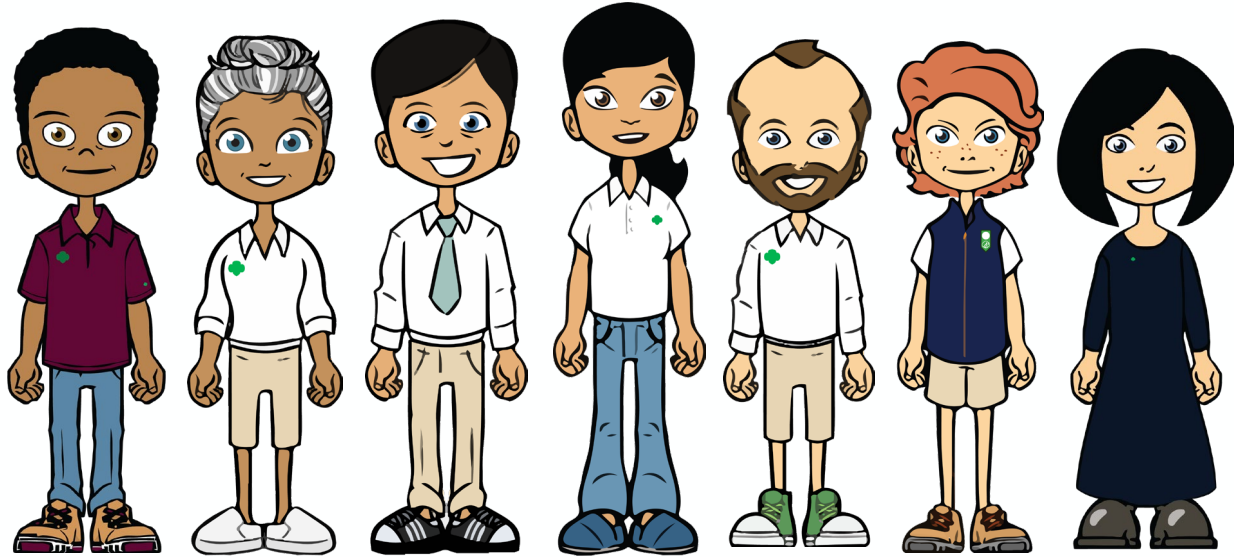
Nutty Bucks

girlscouts 
of greater chicago
and northwest
indiana

GIRLS CAN USE NUTTY BUCKS ONLINE

Use the Nutty Bucks voucher at
our council shop, for camp,
council led programs or
membership registration

VOLUNTEER EXPERIENCE





Announcement

To manage the product program this year, please set up your account now. Your username will be the email address shown below. Use that information when you [create your password](#).

Once you log in, create your avatar, and check or enter the email addresses for the Girl Scouts/parents in your troop. They will receive an email with instructions on how to participate.

Username:

Once you have created your password, you can [access the site using this link](#) or go to gsnutsandmags.com/admin.

The program will run from 06/24/2025 to 12/28/2025. Please encourage all Girl Scouts to participate. It's fun and also a great learning experience. If you have any questions, [contact us online](#) or call 1-800-372-8520. Thank you for all that you do for Girl Scouts.

Thank you,
Girl Scouts of Northeast Texas



TROOP VOLUNTEER ACCESS

Email invitation to login

Troop training video

Queue Parent/Adult Email
Campaign



Volunteer avatar

PARENT/ADULT EMAIL CAMPAIGN

Email addresses
uploaded by council

Edit or enter missing
parent/adult emails

Email with instructions
on how to participate



Girl Scouts of Northeast Texas
2025 Nut and Magazine Campaign

TP

Send Parent/Adult Welcome Emails

Parent/adult emails have been added by your Girl Scout Council. Please review, make any changes, and click "Send and Continue." They will receive an email from you with a link and instructions to participate.




Any participants entered later by you or the Girl Scout Council will automatically receive the same instructions.

Getting Started

- 1) Update Your Profile
- 2) Send Email - Troop 5240

Troop 5240

VIEW EMAIL

First Name	Last Name	Email	Send in Spanish
Sean	Morgan	smorgan@m2mediagr	<input type="checkbox"/> 
Kayla	Rees	krees@m2mediagroup	<input type="checkbox"/> 
Courtney	Bechtel	cbechteltesting+Athen	<input type="checkbox"/> 
			<input type="checkbox"/>

SEND AND CONTINUE

TROOP DASHBOARD

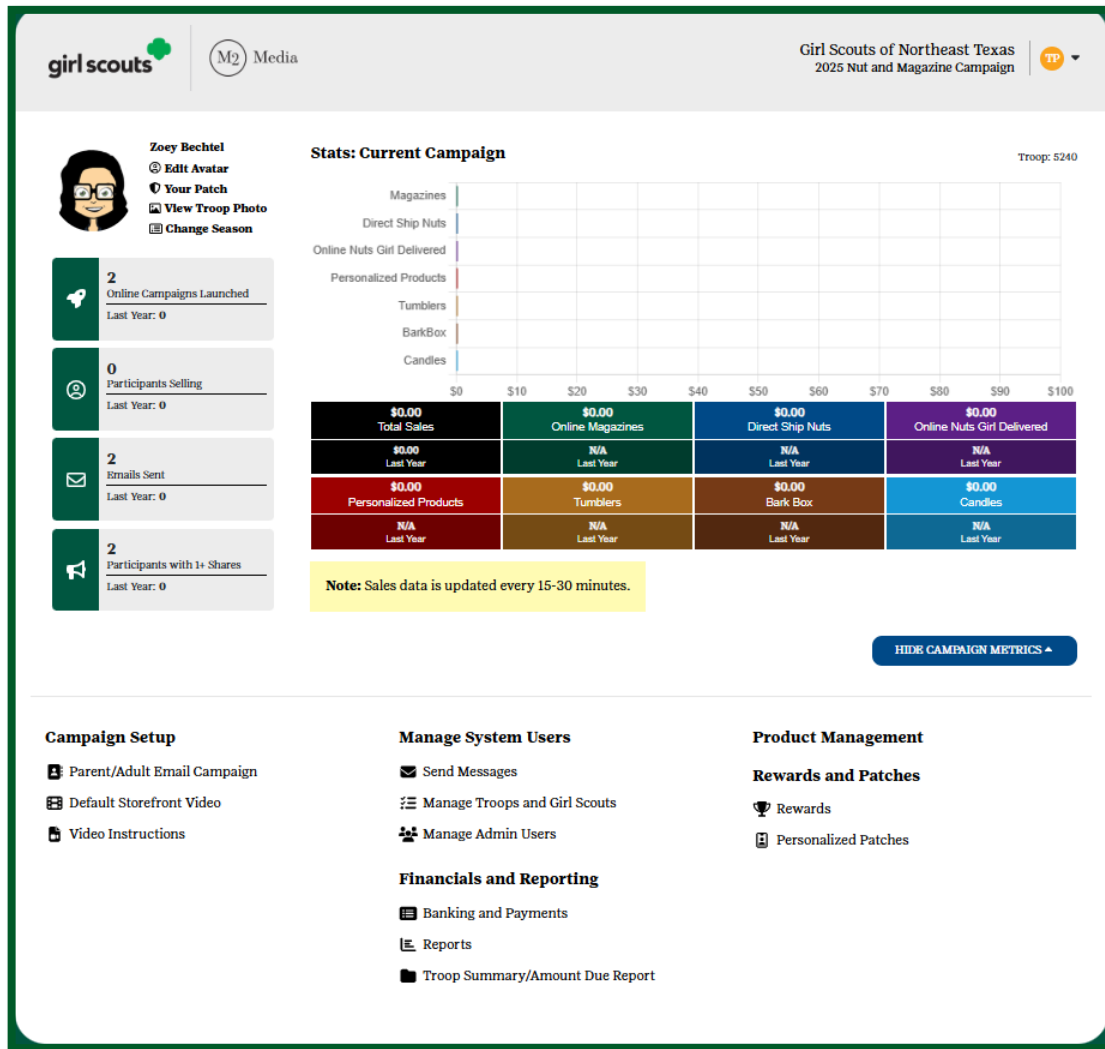
Messaging

Manage nut card order entry

Select rewards

Sales reports

Banking and payments



TROOPS REWARDS

Create your avatar

Send the Parent Adult
Email Campaign

Reach \$1,900 in total
troop sales by the
end of the program!



FAQs

How do I reset my password?

When can a supporter expect a direct ship nut order placed online?

When will a participant receive their Personalized Patch?

What if a participant didn't find their name as they log into the platform?

When can I expect my online girl delivery items?

Troop Incentive

It's Back! Troops that achieve 80% membership renewal* by September 15, 2025 AND sell over \$1,000 in the 2025 Fall Product program **will earn an additional 5 cents for each package** sold during our 2026 cookie program.

New troops can also qualify for the extra 5 cents by selling over \$1,000 in Fall Product.

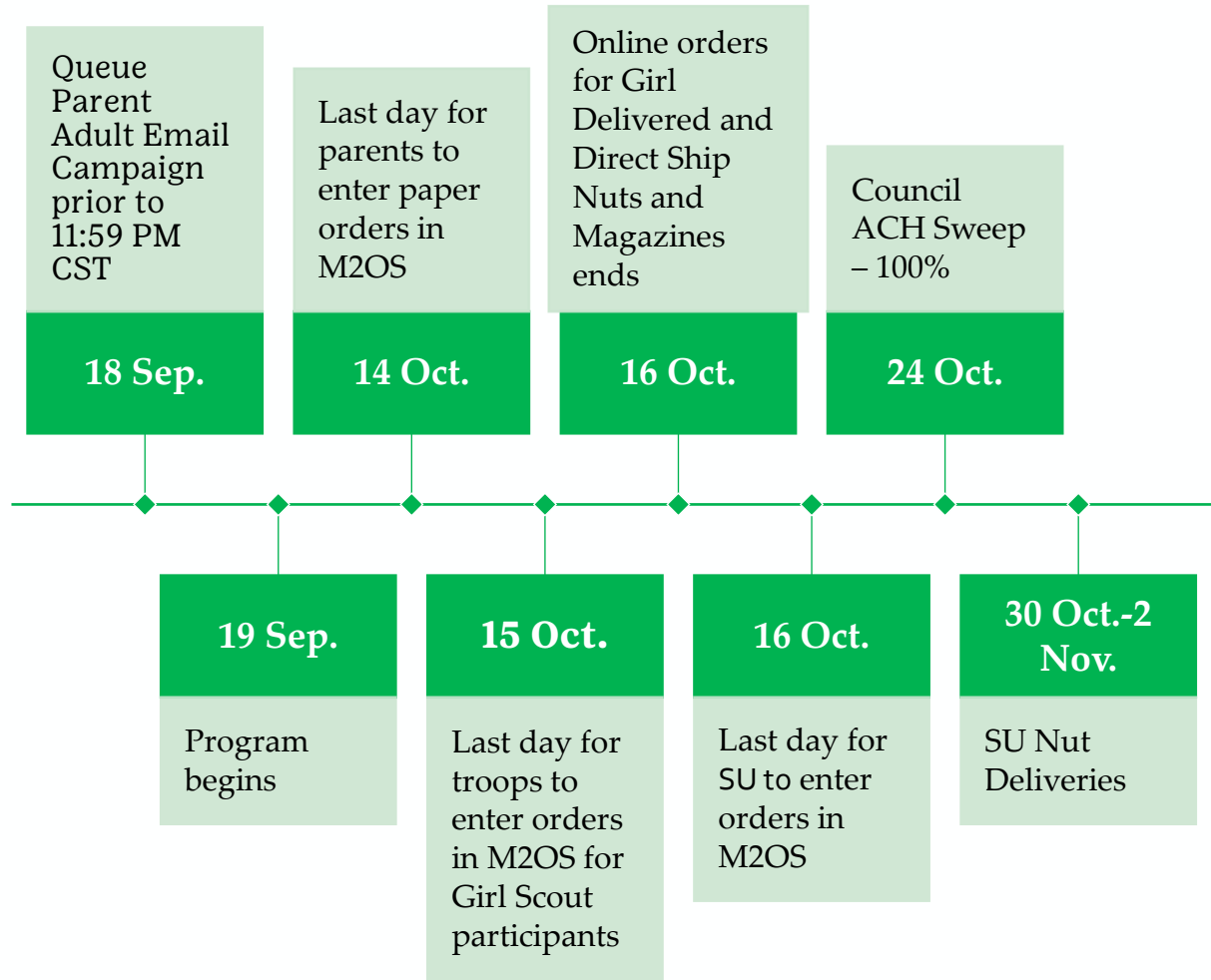
Note: New troops are defined as those that started after November 1, 2024.

(Last year, during the fall product FY 25, our council distributed an additional \$53,816.45 to troops that exceeded \$1,000 in fall product sales and met their 80% renewal goal!)

*renewal period from April - September



IMPORTANT DATES



Role Troop Fall Product Manager

Setting the Foundation for Success



Goal Setting & Training

- Conduct Troop Family/Girl Scout Training sessions
- Collaborate with girls in the troop to establish meaningful goal(s)
- Work with the troop to discuss effective strategies to reach and exceed goals
- Plan celebratory activities with the girls for when goals are achieved

Materials Management

- Receive printed materials from Service Unit Fall Product Manager
- Distribute all printed materials to girls and families in the troop in a timely manner
- Ensure all families have necessary program information and resources

Program Promotion

- Present the fall product program at troop meetings with enthusiasm
- Explain program benefits, goals, and expectations to girls and families
- Generate excitement and participation

Role of Troop Fall Product Manager

*Guiding the Troop Through the
Program*

Ongoing Support

- Conduct regular check-ins with girls throughout the program duration
- Provide continuous guidance, encouragement, and enthusiasm
- Monitor and track progress toward established troop goals
- Address challenges and provide additional motivation as needed

Order Management

- Ensure all orders are submitted accurately and on time (both products and rewards)
- Track individual and troop participation levels and sales progress
- Identify struggling girls/families and offer additional support and resources



Role of Troop Fall Product Manager

Delivering Success



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Product & Reward Distribution

- Receive and manage troop deliveries of products
- Sort products by individual Girl Scout for accurate distribution
- Schedule convenient and timely pick-up appointments for girls/families
- Receive and manage troop deliveries of rewards
- Sort rewards by individual Girl Scout
- Coordinate timely reward distribution and pick-up schedules

Celebration Planning

- Plan meaningful celebrations regardless of whether the troop met, exceeded, or did not reach their goal
- Recognize and celebrate troop achievements
- Evaluate overall program success and document lessons learned for future improvement
- Foster a positive experience that encourages continued Girl Scout engagement

Smart Tip: Product sorting and distribution are perfect tasks for sharing the workload. Ask a parent or older Girl Scouts in the troop/service unit!



BRAVE.
FIERCE. **FUN!**

TROOP PROCEEDS

15% of Total Sales
(with rewards)

OR

20% of Total Sales*
(without rewards)

**Option available for Junior, Cadette,
Senior and Ambassador Level Troops*

Fall Product Program Family Meeting Agenda

Welcome & Program Overview

- Welcome families and introductions
- Program timeline and how it supports Girl Scout activities
- Introduce the Financial Literacy Badges

This Year's Products & Pricing

- Product showcase and highlights
- Pricing information and customer favorites

Setting Our Troop Goal

- Highlight goal setting; work with the Girl Scouts to set a troop goal.
- Plan celebration for reaching goal

How to Participate

- Age-appropriate expectations
- Safety rules and approved selling locations
- Digital/online selling options

Important Dates

- Program start/end dates
- Order deadlines
- Product delivery and reward distribution

Fall Product Program Family Meeting Agenda

Order Management & Money Handling

- How to track orders and payments
- Submission process and problem resolution

Rewards & Safety Guidelines

- Individual and troop rewards
- Safety rules and supervision requirements

Questions & Next Steps

- Open Q&A
- Materials distribution
- Contact information for ongoing support

Remember...
Participation is a family decision



Council ACH Sweep
October 24
(100% Balance Due)

Troop ACH Form

(Council will roll over banking information from last year.)

ACH Adjustment Form

(For troops who cannot meet its financial obligation on the scheduled sweep date.)

Individual Collection Form

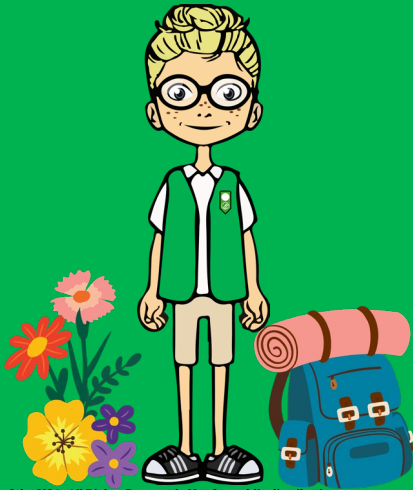
*(Submit this form to report girls who are not paid in full. **Troops should NEVER pay for a Girl Scout's delinquency.**)*

Remember: Receipts...are your friend!

GSGCNWI reserves the right to prosecute if the troop has an unpaid balance.

Fall Product Training

Real Sales. Real Money.



Money Management

- Collect money due from order card orders
- Count with someone, sign receipts, make regular deposits
- Troop leaders are held accountable for all funds owed to council - **Remember:** *Proceeds belongs to the Girl Scouts in the troop.*

Critical Rule: NO Product Without Payment

"Collect first, deliver second"

- Never distribute until fully paid
- If the Troop has bad debt from a parent, keep track of contact points. Email is great for this.

When do troops receive proceeds if the troop has only online orders or if the troop is owed funds?

Approximately the 2nd week of December.

BALANCING FINANCES

Sales reports

Banking and payments

girl scouts

M2 Media

Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

Show Quick Dashboard Links

Banking and Payments

Check banking and payments for this campaign.

Service Unit / Troop

Troop Payments - Troop 6512

Troop Deposits
View payments made by this troop to the council

MANAGE ACH

Date	Bank Name	Check/Deposit/Ref#	Comments	Deposit
No results returned				

Girl Scout Payments
View Girl Scout payments for this troop.

SEARCH TOOLS

ADD GIRL SCOUT PAYMENT

Click rows to view girl scout payment information. Click the "+" menu to access additional features.

Girl Scout	Payments Due Troop	Payments Made	Balance
+ Janie Jones	\$0.00	\$15.00	(\$15.00)

RETURN TO DASHBOARD

girl scouts

M2 Media

Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

Show Quick Dashboard Links

Reports

See financial and other reports for this campaign.

All SalesMagazinesDirect Ship NutsNut Order CardOnline Nuts Girl DeliveredSpecial ReportsSummary Report

Troop Summary Report
Campaign and sales information for your troops.

Troop: 6512

Total Sales

Total \$ Sold	\$0.00
Collected Online	\$0.00
Collected from Customers	\$0.00
Total Troop Extras	\$0.00
Troop Proceeds and Bonuses	\$0.00
Amount Due Council	\$0.00
Payments Made to Council	\$0.00
Balance Due Council	\$0.00

Online Magazine Sales

Magazine Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Direct Shipped Sales

Direct Shipped Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Nut Card Sales

Nut Card Units	0
Total Collected from Customer	\$0.00
Proceeds And Bonuses	\$0.00

Online Nuts Girl Delivered

Online Nuts Girl Delivered Units	0
----------------------------------	---

Campaign Stats

Girls Selling	0
Avatars Created	0
Photos Uploaded	0
Voice Recordings	0
Total Personalized Patches Earned	0
Number Emails Sent	0
Per-Girl-Average Units	0
Per-Girl-Average Dollars	\$0.00
Reward Opt Out	No



DELIVERY OF NUTS/CHOCOLATES

Delivered to Service Unit
October 30 – November 2

Troop pick-up & Girls Deliver to
Customers
October 30 – November 10

DELIVERY OF PRODUCT

October 30 - November 2



Step One:

- Service Unit Fall Product Manager will notify the troop leader.
- Print a copy of the troop's order.

Step Two:

- Bring enough vehicles to accommodate the order in one trip.
- Verify the product count before loading product into the vehicle and sign the receipt

Step Three:


- Communicate the confirmed delivery date and pick-up details with the parents/caregivers.
- Separate by variety: 16 different items!
- Ensure all product items are distributed to the girls/parents.
- Remember to count, count, and count again to ensure accuracy.

DELIVERY TICKETS

Print delivery tickets
by Service Unit or
troop

Available for easier
picking and packing


Option to include
financials

 M2 Media

Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

SP

Show Quick Dashboard Links

 Delivery Tickets
Select your options and print your delivery tickets below:

Troop Tickets by Delivery Site

Delivery Site Type

Single

>

Delivery Site


Alicia True (SU C...

>

Troop

All

☐ Include Financials


 CREATE TICKET

Troop Tickets By Troop

Troop

Choose...

☐ Include Financials


 CREATE TICKET

Girl Scout Tickets

Troop

Choose...

☐ Include Financials

 CREATE TICKET

Item	Est. Cost	Order Price	Stock Price	Print Cost
Online Nuts	0	0	0	
Print Nuts	0	0		
Printed Butter Cookies	0	0		
Spicy Chapin Mts	0	0		
Chocolate Covered Raisins	0	0		
Cranberry Trail Mix	0	0		
Dark Chocolate Sea Salt Caramels	0	0		
Double Chocolate Pecans	0	0		
English Butter Taffies	0	0		
Peanut Supremes	0	0		
Chocolate Covered Almonds	0	0		
Whole Caramels	0	0		
Mint Tiramisu	0	0		
Grip Trail Mix	0	0		
Peanut Butter Bark	0	0		
Care To Share	0	0		
Total	0	0		

Online Magazine Sales

Total Collected Sales Online

Proceeds

Net Card Sales

Collected from Customer

Proceeds

Direct Shipped Net Sales

Total Collected Sales Online

Proceeds

Online Nuts Girl Delivered

Total Collected Sales Online

Proceeds

Total Sales

Collected Online

Collected from Customer

Proceeds and Refunds

Payment Due Council

\$97.00

\$14.05

\$0.00

\$0.00

\$97.00

\$99.95

\$13.49

\$0.00

\$198.95

\$4.00

\$28.04

(\$28.04)

REMINDER



Receipts, Receipts, Receipts!

Receipt every time money or
product changes hands.

Count everything you receive
before you sign off.

Load vehicles after your entire
order is signed off.



DELIVERY OF REWARDS


December 2025



DELIVERY TICKETS

Print reward delivery tickets by troop or participant

Available for easier picking and packing




M2 Media

Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

SP

Show Quick Dashboard Links



Delivery Tickets

Select your options and print your delivery tickets below:

Troop Tickets by Delivery Site

Delivery Site Type

Delivery Site

Troop

Single


>

Alicia True (SU C...

>

All

☐ Include Financials


 CREATE TICKET

Troop Tickets By Troop

Troop

Choose...

☐ Include Financials


 CREATE TICKET

Girl Scout Tickets

Troop

Choose...

☐ Include Financials

 CREATE TICKET

Product	Full Price	Online Price	Print Price	Print Date
Dave Dances	0	0		
Fruit Bites	0	0		
Peanut Butter Monkeys	0	0		
Spicy Clean Mix	0	0		
Chocolate Covered Peasants	0	0		
Cashews Trail Mix	0	0		
Dark Chocolate Sea Salt Caramels	0	0		
Double Dipped Peanuts	0	0		
English Butter Toffee	0	0		
Pecan Supremes	0	0		
Chocolate Covered Almonds	0	0		
Whole Cashews	0	0		
Mint Truffles	0	0		
Gump Pastries	0	0		
Peanut Butter	0	0		
Cash To Store	0	0		
Total	0	0		

Online Magazine Sales	Direct Shipped Nut Sales	Online Nuts Gift Delivered			
Total Collected Sales Online	\$97.85	Total Collected Sales Online	\$89.95	Total Collected Sales Online	\$0.00
Proceeds	\$14.55	Proceeds	\$13.45	Proceeds	\$0.00
Net Gift Sales		Total Sales		Total Sales	\$185.95
Collected from Customer	\$0.00	Collected Online		Collected Online	\$185.95
Proceeds	\$0.00	Collected from Customer		Collected from Customer	\$0.00
		Proceeds and Bonuses		Proceeds and Bonuses	\$28.04
		Payment Due Council		Payment Due Council	(\$28.04)

FAQs

Is the fall product program done all online?

Where can I get training on the online order placement system?

How does our troop receive proceeds if all our orders were taken online instead of paper order card orders?



What's Next?

Get Started

- ✓ **Login to M2OS** and watch training video
- ✓ **Create your avatar** - make it fun!
- ✓ Get familiar with the platform

Connect with Parents (by Sept 19)

- ✓ **Send Parent Adult Email Campaign** to participants
- ✓ Girl Scouts setup their own campaign on M2OS, so troop leaders don't need to.
- ✓ One click = maximum reach

Emphasize the simplicity of online girl delivered items

- ✓ Share My Site with social media and texting
- ✓ Money collected automatically online
- ✓ Items auto-added to girls' accounts
- ✓ Girls simply deliver - that's it!

Have FUN and celebrate your success!

Participation in the Fall Product Program is a family decision.

Program Resources:

- Troop Fall Product Manager Guide
- Council Website – **gsfallproduct.com**
- Instructional Videos
- Activity Guide
- Open Mic Night Sessions
- Fireside Chats

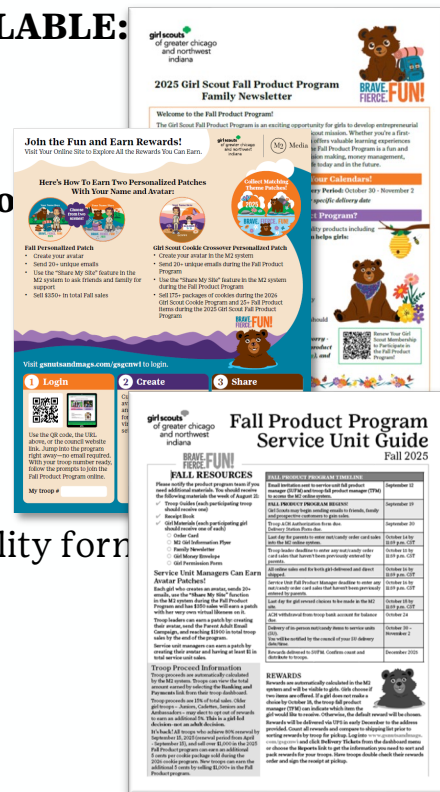
RESOURCES



Girl Scout Materials:

- Family newsletters
- Girl permission/internet responsibility form
- Informational flyers
- Order cards
- Receipt books
- Money envelopes

Need additional materials? Contact the Product Program Team for support.



If you need to speak/email with
someone:

Service Unit Contacts

Product Program Staff

productprogram
@girlscoutsgcnwi.org
855.456.8347 ext. 6722

Product Squad Team Member



Angela



Carl



Selena



Shari



Sheri



Susan



Vale

GCNWI Product Program Team



Ally



Bev M



Bev V



Brenda



Debbie



Marcia



Narda



Pam



Tenise



Tina

Product Squad



Brave.
Fierce. FUN!

FALL PRODUCT PROGRAM CUSTOMER CARE

M2'S Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

100% customer satisfaction guarantee



Questions

THANK YOU!

For your continued support of Girl
Scouting and the Fall Product
Program.

We look forward to a successful
2025 Program!

