



2023 Girl Scout Fall Product Program Family Newsletter

Hello Girl Scout Families!

It's a new year of Girl Scouting and another wonderful season of the Girl Scout Fall Product Program. This year's program will be September 22 – October 18 (October 16 will be the last day for in-person orders, and October 18 will be the last day for online orders) and gives your Girl Scout an opportunity to set goals, earn rewards and help their troop earn funds for troop activities and trips during the first half of the Girl Scout year. The program offers a variety of products for customers, including nuts, candy, and magazines. **NEW** – this year, Girl Scouts can sell Tervis® Tumblers and BarkBox online.

The Girl Scout Fall Product Program is a fun and engaging way for your Girl Scout to learn and develop important skills. Like the Girl Scout Cookie Program– the Fall Product Program teaches Girl Scouts goal setting, decision making, money management, people skills and business ethics - which helps in daily life today and in the future.

Why Participate?

Every dollar raised stays here in our council to provide quality council events, financial literacy opportunities for our Girl Scouts, maintain our camp properties and provide programming to our members.

Important Information About the Program

1. Troops have the opportunity to earn money now to help start their new troop year!
2. Troops/Girl Scouts can pick and choose from several different parts of the program they would like to participate in:
 - Sell nut and candy items in-person (using the order card)
 - Sell nut and candy items online
 - Sell Tervis® Tumblers as well as a BarkBox and magazine subscriptions online

The decision to participate in the Fall Product Program is fully optional and should be made by the Girl Scouts and their parents/guardians. ***If your Girl Scout's troop is not participating, that doesn't mean they can't! Just reach out to the product program team (productprogram@girlscoutsgcnwi.org), and we will tell you how!***



Launching Your Fall Product Business Using the M2 Online System

The M2 Online System is where Girl Scouts can create and customize their page, set goals and track their progress, submit in-person nut and candy orders and select reward options, all while learning The 5 Skills.

The M2 online system is a safe, fun and interactive website where Girl Scouts can send emails to customers, earn patches and more.

Throughout the M2 Online system, Girl Scouts, parents and volunteers will have an easy time participating in the Fall Product Program. Customers can easily shop for their favorite magazine, nut and candy treats, Tervis® Tumblers as well as a BarkBox and place/pay for their orders online. They can choose to have their order delivered by the Girl Scout or shipped.

Girl Scouts can send out emails to customers inviting them to shop, order and pay for their order online.

Email addresses are ONLY used for this program and never rented or sold!

Benefits of Participating in the M2 Online System:

- Customers receive their orders faster
- No need to collect money for orders
- Orders can be shipped straight to the customer
- All major credit cards and debit cards are accepted

Online Sales (Direct Shipped)

- Customers who choose the “Direct Ship” option, purchase from a full assortment of Girl Scout products and gift items or magazines and pay with a credit card. These items will be directly sent to the customer, with no money to collect or product to deliver.
- Girl Scouts can post their digital Fall Product Program link on online sites such as their parent/guardian’s, or their own (if allowed) personal social media account(s).
- Selling fall product on eBay, Facebook Marketplace, Craigslist, Amazon, or any other online resale website that takes payment is NOT allowed.

Girl-Delivered Online Nut & Candy Orders

- Customers can choose the “Girl Delivery” option. This means the customer orders and pays online, but the Girl Scout will deliver the order.
- With this option, customers can only select from the 16 nut and candy items listed on the paper order card.
- Payment for Girl-Delivered orders is collected online. DO NOT add these orders on the girl’s order card.
- Girl-Delivered online orders are automatically tallied by the system and will arrive with the troop delivery between November 2-5.
- The Girl-Delivered option is only available to customers through October 18.
- This option is ideal for family and friends who you plan to see and want to personally deliver items.

Selling In-Person

- The order card gives customers the choice of 16 great nut and candy items and a Gift of Caring Nut and Candy Donation option. All payments are due when the order is taken. Both cash and checks made payable to the Girl Scout troop are accepted. Discuss with your troop leader how they would prefer to receive payment and when orders are due.
- Nut and candy orders will be distributed to the troop the week of November 2, then Girl Scouts deliver the products to their customers.



Important Dates for Families



September 22, 2023

- Girl Scout households will receive a welcome email with instructions to get their Girl Scout's online store prepared for when the order taking period begins.
- If the troop leader has not triggered the welcome email through the M2 system, Girl Scout households will receive a Welcome email with instructions to get their Girl Scout's online store on September 23.

September 22 – October 16, 2023

- Girl Scouts can begin collecting nut and candy orders from family and friends using their order card. All orders are paid for at the time of purchase.
- Girl Scouts can send emails to encourage customers to place online orders.
- Families can enter their Girl Scout's in-person order (order card orders) into the M2 system through October 16. Girl Scouts can continue taking online orders through October 18.

October 18, 2023

- All payments from orders taken on the order card are due to the troop leader. Your troop leader may provide a different due date.
- Last day for Girl Scouts to take online orders.
- Troops can enter in-person orders if the parent or guardian has not entered the order into the M2 system.

Week of November 2–5, 2023

- Troop leaders will pick up the troop's fall product order from the service unit. Your troop leader will notify you when to pick up your products.

December 2023

- Troop leaders will schedule time to pick up their Girl Scouts' rewards from a designated location.

Products

Review the order card to see the delicious selection of nut and candy items available for online and in-person delivery. Customers may shop online through a Girl Scouts' online storefront. Plus, they can buy magazine subscriptions! When ordering online, customers can elect to have their order delivered by the Girl Scout or shipped directly to a location of their choice.

Online customers are offered an even larger selection of nut and candy products in addition to what is listed on the girl order card. Those items are shipped only. Shipping fees apply.

Customers love fall product items! They are delicious and make great gifts for the holidays, teacher's gifts and much more.

OWN YOUR **magic**



Donations | Gift of Caring



Customers can make a Gift of Caring (Care to Share) donation to your Girl Scout in-person and/or online. These donations support local Girl Scouts and provide comfort to military personnel, first responders, as well as those served by local, charitable community organizations.

For each \$6 donation, a nut or candy item will be sent to a Gift of Caring recipient. To take a donation in-person, simply enter the quantity of Gift of Caring Nut and Candy Donations on the order card.

Rewards And Patches

Girl Scouts earn rewards and patches as they reach each level outlined on the order card. Rewards are cumulative. Nutty Bucks are program credits that Girl Scouts can select to earn instead of rewards to help them pay for their Girl Scout experiences. It can also be used to pay for a Girl Scout membership, program materials in our council shops, and/or help them participate in certain Girl Scout events and activities (including camp)!

Fall Personalized Patch

To earn:

1. Create your avatar
2. Send 20+ emails
3. Use the “Share My Site” function in the M2 system to ask friends and family for support.
4. Sell \$350+ in total sales



Choose your background and your avatar design!



Girl Scout Cookie Program Crossover Patch

To earn:

1. **Fall Criteria:** Create your avatar and send 20+ emails
2. Use the “Share My Site” function in the M2 system during the Fall Product Program.
3. 2024 Cookie Program: Sell 175+ boxes of cookies AND sell 25+ total fall items during the 2023 Girl Scout Fall Product Program.



That's it! Now you're ready to get started. Need support? Either contact your troop leader or the Product Program Team at 855.456.8347 ext 6722 or productprogram@girlscoutsgcnwi.org.