

# Museum of Contemporary Art Chicago 6–9 p.m.

Led by our Associate Board, Smart Cookies: Badge Bash gives you the chance to build fun, practical skills – just like today's Girl Scouts do. Try your hand at badge-inspired activities led by Girl Scout alums while enjoying drinks, hors d'oeuvres, silent auction, dancing and much more.

Taking place at the Museum of Contemporary Art Chicago, this cocktail reception event will be the perfect stage for guests to mingle and engage while learning about Girl Scouts!

Note: In true Girl Scout fashion, we uphold our Promise and Law by helping others at all times. To maintain a safe environment and abide by venue guidelines, we require that all guests wear masks or face covering during the event. All participants, regardless of vaccination status, are to follow federal, state, or local rules and regulations, including event venue and council guidance.

#### How can you or your company engage?

- Be a sponsor! A Gold sponsorship for \$10,000 gives you or your company the closest alignment with the Girl Scouts brand. Sponsorship levels start at the \$1,000 level.
- Invite your Employee Resource Groups and/or clients to enjoy a meaningful, engaging evening.
- Create an experience with a donation to our silent auction item.

### What are the benefits of sponsoring?

- Make a deep impact on nearly 63,770 girl and adult members
- High visibility alongside other corporations on website, social media, and promotional materials sent to more than 60,000

### **Event Details**

- Date: September 23, 2021
- Time: 6:00pm-9:00pm
- Location: Museum of Contemporary Art, 220 E Chicago Ave, Chicago, IL

### Tickets

- Early Bird Tickets: \$95 Deadline: August 31
- Tickets: \$125 Deadline: September 20
- Purchase tickets: <u>SmartCookies21.givesmart.</u> <u>com</u>

### Sponsorship Opportunities

- Gold Sponsor: \$10,000
- Silver Sponsor: \$5,000
- Bronze Sponsor: \$2,500
- Smart Cookie Sponsor: \$1,000

Please contact Holly Johnson at hjohnson@girlscoutsgcnwi.org or 312-912-6329 with any questions.





## **Smart Cookies Badge Bash** Thursday, September 23, 2021

Bash 3, 2021 west Indiana

Girl Scouts of Greater Chicago and Northwest Indiana

Sponsorship Benefits	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Smart Cookie \$1,000
Tickets to the event	20 Tickets	15 Tickets	10 Tickets	5 Tickets
Logo recognition on event webpage*	With hyperlink	$\checkmark$	$\checkmark$	$\checkmark$
Logo on email invitations sent to more than 60,000 households	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Advertisement in event program materials*	$\checkmark$	$\checkmark$	$\checkmark$	
Featured acknowledgement and recognition as sponsor by host during the event*	$\checkmark$	$\checkmark$		
Featured company spotlight in dedicated social media post(s)	$\checkmark$	$\checkmark$		
Opportunity to sponsor a girl-led booth with branding opportunities included	$\checkmark$	$\checkmark$		
Opportunity for your company to provide a handout/promotional item during event	$\checkmark$			
Featured company spotlight in event blog	$\checkmark$			

\*Acknowledgement subject to deadline of 9/10/21

Donor Information	1					
NAME		TITLE				
COMPANY NAME	Please print exactly as you wo	print exactly as you would like to be listed in event materials				
ADDRESS	CITY	STATE	ZIP			
CONTACT NAME (for qu	uestions/seating)					
CONTACT PHONE		CONTACT EMAIL				
METHOD OF PAYMENT						
□ Enclosed is my check	a made payable to: Girl Scouts of GO	CNWI.				
□ Please send me an in	voice.					
□ Please charge my cre	dit card.					
ACCOUNT NUMBER		EXP DATE	CVV			



#### PLEASE RETURN TO: Holly Johnson Director of Special Events 1551 Spencer Road Joliet, IL 60433

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Girl Scouts of Greater Chicago and Northwest Indiana is a 501(c)(3) organization. EIN: 36-3871241