



# Guide for Troops

An innovative and fun way for your troop to earn money in the Fall!



## WHY IT WORKS *(See for yourself at [girlscouts.qspgao.com/59min](http://girlscouts.qspgao.com/59min))*

- It's quick! Just 59 Minutes!
- The excitement is contagious.
- Girls learn from each other in the troop.
- Everyone participates.
- The product choice makes it easy to say yes! Everyone gets and loves magazines.
- Friends and family love talking with their favorite Girl Scout on the phone.

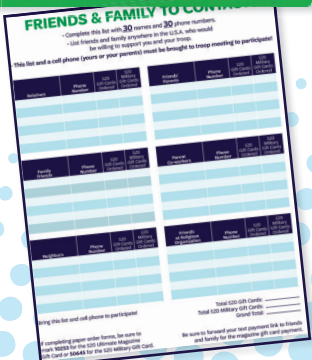
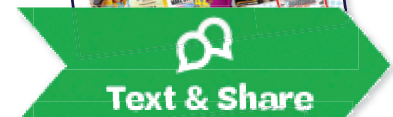
## HOW IT WORKS

### Before the event

- Distribute the Friends & Family to Contact list to the girls.
- Have the girls complete the list and bring it to your event.
- Instruct the girls to bring cell phones and chargers.
- Consider providing pizza or ice cream sundaes, emphasizing fun and excitement.

### At the event

- Instruct the girls to log in to the QSP/Nut Online Program.
- Next they will click on the Text & Share tool and follow the instructions.
- The Text & Share tool will send them a text with a link they will forward to supporters who wish to purchase.
- Girls will be calling friends and family and sharing how supporters can help them reach their goal by purchasing Magazine Gift Cards using the Phone Script provided.





## IMPORTANT 59 MINUTE QUICK START TIPS

### GOAL SETTING

- Share the troop's 59 minute goal and what the troop can do with the money earned.
- Assist girls in setting a troop and individual goal. Example: 15 Magazine Gift Cards per girl. Let the girls know they will be sharing their goal with friends and family.

### COACH

- Role model by reading the provided Phone Script to the girls.
- Remind the girls to leave a message and share their event only lasts 59 minutes.
- Break the girls into teams of two to three. This will allow them to encourage each other and learn from each other as they make calls.

### MOTIVATE

- Maintain high energy and focus. Girls should be making calls and encouraging each other.
- Allow girls to ring a bell or blow a horn each time she reaches a goal (3,6,9,12 gift cards sold).
- Go from team to team sharing how other teams are doing.
- Keep the sense of excitement and energy going by sharing that the clock is ticking... only \_\_ minutes left.

### CELEBRATE!

Congratulate the girls and tell them how proud you are of them.

