



Digital Cookie 2018-2019 Parent Training

Welcome



- Setting up your site
- Learning
- Customer View
- Mobile App

4 Easy Steps



4 Easy Steps to Get Movin' with the Digital Cookie® Platform!

This cookie season superpower your sale by expanding your efforts from the booth to the web. Why? Because adding online and mobile channels to your sale can help you reach more cookie fans than you ever imagined. That's right! With the Digital Cookie® platform you can market everyone's favorite cookies-with-a-purpose to customers down the block or across the country from the comfort of your couch. AWESOME.

Here are 4 easy steps to jump into the fun, and slay those cookie sale goals like a true cookie boss!

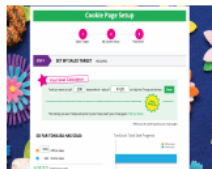
1 Register

Sign up to use the Digital Cookie® platform, look for your Digital Cookie® registration email. If you can't find it, contact your council for details.



2 Set Up Your Site

In just a few minutes, you can set up your sale goal, share your cookie story, and upload a fun picture or video. Then you're ready to save, review, publish, and...done!



3 Invite Customers

Manage your cookie customer list and easily send ready-to-use emails inviting people to support your sale. You can also promote your personalized cookie site link on Facebook with friends and family.



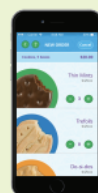
4 Track Your Goal

See how close you are to reaching your goal by tracking the number of boxes sold and orders placed, as well as sales by delivery type and cookie variety. You can even include offline sales to see your total progress—yum!



Sell on the go with the Digital Cookie Mobile App!

Download is FREE.





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Step 1-Register

Sender: "Girl Scout Cookies"
<email@email.girlscouts.org>

Subject: Register for the Digital Cookie platform today

12/19-Parent Registration email





Dear Angela,

It's our favorite time of year—Girl Scout Cookie season!

Don't miss out on an incredible opportunity to help your girl superpower her sale like never before by adding the Digital Cookie® platform to her traditional sales. Because the more she sells, the more she will earn, learn, grow, and practice leadership the Girl Scout way—helping her achieve her goals and get amazing things done. It's all part of the magic of participating in the largest girl-led entrepreneurial program in the world!

Spend more time together, and sell to eager cookie fans near and far. It's easy and super convenient.

And remember, safety first! When your girl sells cookies online, please have her follow these important guidelines:

- Make sure neither her nor her friends/family share her contact information, Digital Cookie site link, or other cookie sales information on public websites or with news outlets.
- Keep any cookie social media marketing activities to accounts set to "private."

[Register Now](#)

Create Password/Login with password

Create your New **Digital Cookie** Password

When you create your password, a confirmation email will be sent.

New Password:

Confirm Password:

[Submit](#)

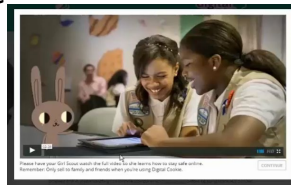
Log in to Digital Cookie

Email:

Password:

[LOG IN](#) forgot password / need a registration email

View Safety Video/Approve Terms and Conditions/Safety Pledge



Select View/Register Girls

Select Login View

What role would you like to log in as?

Admin

Parent

Business Digital Cookie Code

View ID

Individual

After you're logged in, you can:

Digital Cookie Registration

Register your Girl Scout to participate in Digital Cookie. She'll get access to the Digital Cookie Platform where each Girl Scout can set up her cookie site and goals, manage orders and learn marketing business skills.
Girls 12 or younger participate by using a parent or guardians email. If your Girl Scout is 13 or older you'll need a unique email address for her. Thanks for your participation!

Digital Cookie Status	Girl Scout	DOB	GSUSA ID	Troop	Girl Preferred First Name*	Girl Email Address*	Action
Register	Rogean	07/01/2011	9993498930	12550			

[ACCESS SITE](#)

Step 2-Setup Your Site

2a. Sales Target/Offline Sales

STEP 1 SET MY SALES TARGET REQUIRED

Your Goal Calculator

I want to sell boxes which = about to help my Troop and others. **Save**

The money you earn helps everyone in your troop reach your troop goal. [Find out more.](#)

*When you sell cookies it goes to your troop budget.

SO FAR I HAVE SOLD:

Online Sales Offline Sales

Total Boxes Sold

My Total Sale Progress

Online sales last updated 10/16/2016 07:15 PM EDT

2b. Cookie Story

STEP 2 WRITE MY COOKIE STORY REQUIRED

Tell your customers what you and your troop plan to do with the money you earn from selling cookies.

Tell your customers what you learned from selling cookies.

My Girl Scout Troop will be doing a service project for the food bank going ice skating camping and to a water park.

I love to ask people to buy cookies when they say yes. I like to sell cookies at a store and sell them to people.

Required 87 characters **SAVE** **CANCEL**

Customers want to hear how you're using cookie money — the more you tell them, the more inspired they'll be to support your cookie sales efforts!

2c. Photo/Video

Make your cookie story even better
Choose a photo or video (optional)

Upload your own photo - or - Choose from the photo gallery

Upload your own video - or - Use the Girl Scouts video: Cookie Boss

dream BIG
Your Digital Cookie page will show this photo.
actual photo size

[How to make your video](#)

2d. Approve and Publish

STEP 3 REVIEW YOUR DIGITAL COOKIE PAGE AND PUBLISH REQUIRED

PARENT OR GUARDIAN: Your girl's Digital Cookie page **must be published** if she wants to send marketing emails or have customers order cookies online.

See your site and publish

Digital Cookie site update history

Site Setup resubmitted on Wed Oct 05 00:15:41 EDT 2016.

Updated site saved on Wed Sep 28 14:05:37 EDT 2016. You must resubmit these changes for approval.

Site submitted for approval on Wed Oct 05 00:15:41 EDT 2016.

Jade's Digital Cookie Site

PARENT OR GUARDIAN: Jade made Digital Cookie page updates that were submitted for your approval on 09/28/2016 12:25 PM EDT. **Published** **See your site and publish**

girl scouts **digital cookie**

Welcome to Jade's Digital Cookie Site!

My Cookie Story
My Girl Scout Troop will be doing a service project for the food bank going ice skating camping and to a water park.
How to ask people to buy cookies when they say yes. I like to sell cookies at a store and sell them to people.


177 boxes left to go

Help Me Reach My Goal

Thanks for your support!



Quiz time

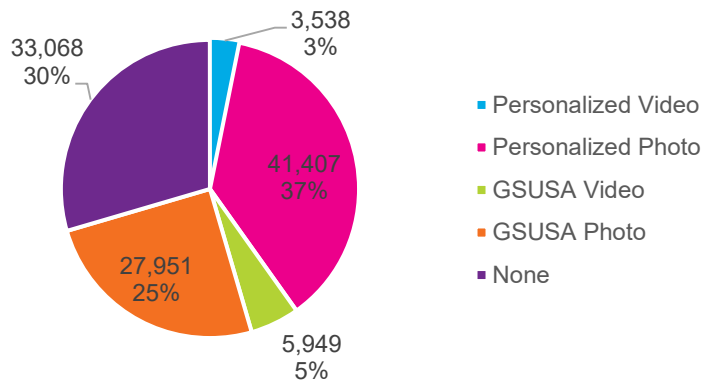


How much higher were girls' sales if they uploaded a personal photo?

How much higher were girls' sales if they uploaded a personal video?

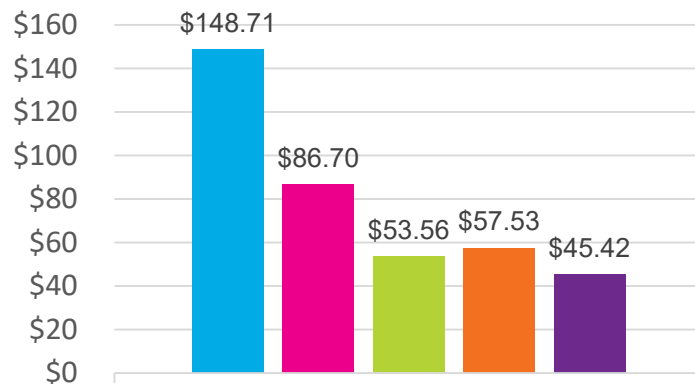
We saw a correlation between the type of media girls used on their sites and average sales.

Most girls chose to upload their own personal photo, though many used GSUSA provided photos.



Digital Cookie Sellers Using Each Media Type

Girls with personalized media had significantly higher average sales totals.



PGA Revenue by Media Type

There is a clear correlation between having a personal video on a girl's site and higher sales. However, causation is not clear. Girls who make the effort to upload personalized assets would be more inclined to share these. This does suggest that getting girls more engaged in the set-up of their Digital Cookie site will boost sales.



Step 3-Invite Customers *(when cookie sales start)*

Add or import customers

My Cookie Customers

Customer List
Send marketing emails, keep customer information up-to-date, and track orders.

☐ Select All Show: 10 Items

Name	Email Address	Last Emailed	Email Title	Total Orders	Total Boxes
<input type="checkbox"/> Ann Caldas	Yes	Oct 01, 2018	Open	0	0
<input type="checkbox"/> Brenda Wolinski	Yes	Oct 01, 2018	Still time	0	0
<input type="checkbox"/> Delivery Test	Yes	Oct 01, 2018	Thank you	1	12
<input type="checkbox"/> Jamie Chance	Yes	Oct 01, 2018	Open	0	0
<input type="checkbox"/> JayAnne Ruiz	Yes	Oct 01, 2018	Still time	0	0
<input type="checkbox"/> Sarah Shepherd	Yes	Oct 01, 2018	Open	0	0
<input type="checkbox"/> Satya Veeravalli	Yes	Sep 18, 2018	Open	0	0
<input type="checkbox"/> Scott Jameson	Yes	Oct 01, 2018	Still time	0	0
<input type="checkbox"/> Stephanie Cerotious	Yes	Oct 01, 2018	Open	0	0
<input type="checkbox"/> Todd Worthington	Yes			0	0

Total Customers: 10 Total email sent: 10 Total unique customers emailed: 9

Send one of three marketing emails

My Cookie Customers

Customer List
Send marketing emails, keep customer information up-to-date, and track orders.

☐ Select All Show: 10 Items

Name	Email Address	Last Emailed	Email Title	Total Orders	Total Boxes
<input checked="" type="checkbox"/> Ann Caldas	Yes	Oct 01, 2018	Open	0	0
<input checked="" type="checkbox"/> Brenda Wolinski	Yes	Oct 01, 2018	Still time	0	0
<input checked="" type="checkbox"/> Delivery Test	Yes	Oct 01, 2018	Thank you	1	12
<input checked="" type="checkbox"/> Jamie Chance	Yes	Oct 01, 2018	Open	0	0
<input checked="" type="checkbox"/> JayAnne Ruiz	Yes	Oct 01, 2018	Still time	0	0
<input checked="" type="checkbox"/> Sarah Shepherd	Yes	Oct 01, 2018	Open	0	0
<input checked="" type="checkbox"/> Satya Veeravalli	Yes	Sep 18, 2018	Open	0	0
<input checked="" type="checkbox"/> Scott Jameson	Yes	Oct 01, 2018	Still time	0	0
<input checked="" type="checkbox"/> Stephanie Cerotious	Yes	Oct 01, 2018	Open	0	0
<input checked="" type="checkbox"/> Todd Worthington	Yes			0	0

Total Customers: 10 Total email sent: 10 Total unique customers emailed: 9

Send Marketing Email

To: ☒ Brenda Wolinski ☒ JayAnne Ruiz ☒ Sarah Shepherd ☒ Scott Jameson ☒ Stephanie Cerotious ☒ Todd Worthington

Select the email you would like to send:

☐ Open for business ☐ Still time to order cookies! ☐ Thanks for your support

Copy URL and email or share link (friends and family only)

OR

Emily's Digital Cookie Platform

Welcome, Jennifer!

Digital Cookie can help boost your sales and amp up your selling smarts!

COOKIE SALES END IN
331 DAYS 8 HRS 23 MINS 45 SEC

My Sales Goal: 50 boxes Boxes Sold: 29 Boxes to Sell: 21

My Cookie Site: Open for Business

my's cookie site url:
<https://DigitalCookie.GirlScouts.org/scout/emily379909>

Site setup approved: 09/18/2018 10:52 AM CDT

Cookie Sales Progress

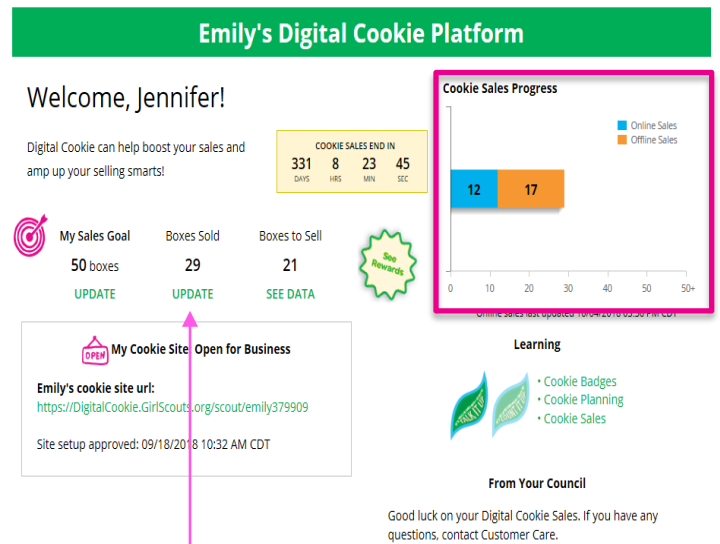
Online sales last updated: 10/04/2018 03:30 PM CDT

Learning

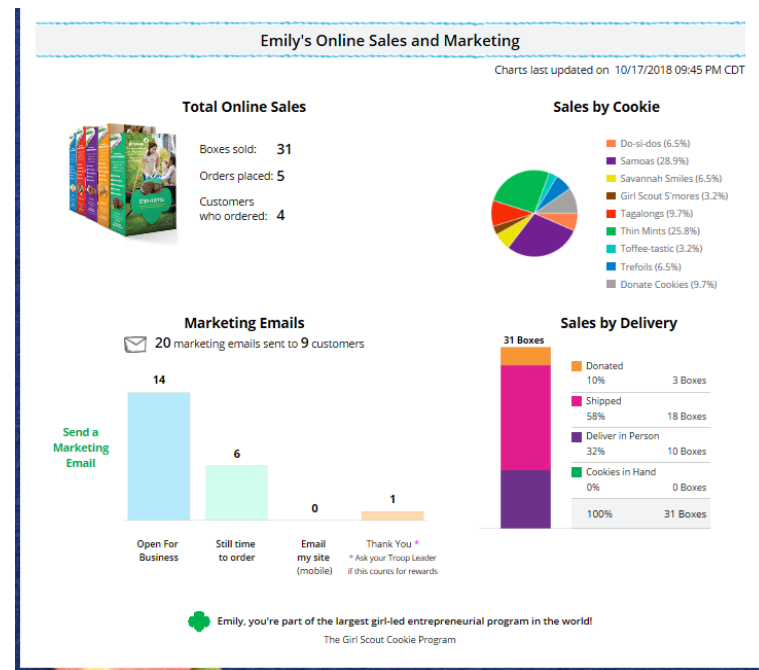
From Your Council

Good luck on your Digital Cookie Sales. If you have any questions, contact Customer Care.

Step 4-Track Your Goal



Don't forget to update offline sales!



See the Results: Cookie Orders Tab

Approve In-Person Delivery Orders

Digital Cookie Orders for Delivery In Person

Running a good business

Keep track of what's been ordered, when it's approved, and when it's delivered.

APPROVE Orders to approve for delivery in person: 3

Click on a name to see all the details about the order. Then "Approve" or "Decline" the order.

☐ Select all in view Show: 5 Items ▼

	Order Number	Cookie Boxes	Paid By	Deliver To	Delivery Address	Order Date	Days left to Approve
<input type="checkbox"/>	05055083	5	Daniel Wu	Daniel Wu	8694 Sidecar Way, Denver, Colorado	10/12/2018	10
<input type="checkbox"/>	05055081	2	Jason Lawton	Jason Lawton	6382 S City St, Chicago, Illinois	10/12/2018	10
<input type="checkbox"/>	05055003	4	suzie greenburg	suzie greenburg	moms work, portland, Oregon	10/09/2018	7

[Orders Need Help?](#)

All Orders

Digital Cookie Online Orders

COMPLETED Digital Cookie online orders: 5

☐ Select all Show: 10 Items ▼

	Paid By	Order Number	Cookie Boxes	Order Date	Delivery Type	In Customer List
<input type="checkbox"/>	Suzanne Methow	05055079	6	10/12/2018	Shipped with Donation	
<input checked="" type="checkbox"/>	Susan Campbell	05055075	5	10/12/2018	Shipped	
<input type="checkbox"/>	Oscar Jansen	05055077	4	10/12/2018	Shipped	
	Leader Test	050550741	12	09/12/2018	Delivered with Donation	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	Jane Low	05055073	4	10/12/2018	Shipped	



Grow your customer list! Select checkboxes for the names you want to add.

Digital Order Card-Appendix:Badges

My JUNIOR Badges



Find out everything you can about your customers so you can come up with new ideas about how to sell cookies to them!

Purpose: When you've earned this badge, you'll know more about what your customers want, which will help you improve your cookie business.

Steps to complete "Customer Insights"



✓ **STEP 1** Ask an expert what customers want

✓ **STEP 2** Do some research at the grocery store

✓ **STEP 3** Find out who buys cookies and why

✓ **STEP 4** Learn from people who don't buy

✓ **STEP 5** Listen for clues



Congratulations!

Yee-haw! You've earned your Customer Insights badge! Your cookie business is about to blast off. Be sure to tell your troop leader so you can get your badge or [buy it here!](#)



Running your cookie sale—from setting goals to tracking sales—is great practice for jobs you might have in the future.

Purpose: When you've earned this badge, you'll know all about running your cookie business.

Steps to complete "Cookie CEO"



✓ **STEP 1** Set a group goal

✓ **STEP 2** Explore how a small business works

✓ **STEP 3** Create a cookie sale job list

✓ **STEP 4** Learn to make a good impression

✓ **STEP 5** Track your sales



Congratulations!

Sweet! You've earned your Cookie CEO badge! You're a real go-getter. Be sure to tell your troop leader so you can get your badge or [buy it here!](#)

Digital Order Card-Appendix: Games and Videos

Games and Videos

All the fun in one place! Games, videos, and a whole lot more.



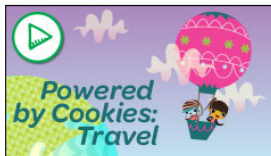
Cookie Booth Bounce



Cookie Crave



The Cookie Song Full Video



Travel Video: Girl Scouts of Eastern Pennsylvania



Cookie Booth Theater for Daisies



My Take Action Planner

[More Activities](#) ▼

Appendix: Customer View-Email

Support my success, and help power amazing experiences for me and my troop all year long. Order now. [View in Browser](#)



Dear Suzie,

Craving your favorite Girl Scout Cookies? I've got you! Now you can order the most delicious cookies right from the comfort of your living room through my Digital Cookie® site. You'll be supporting my success; helping me learn essential skills; and powering new, unique, and amazing experiences for me and my troop all year long. (You're the best!)

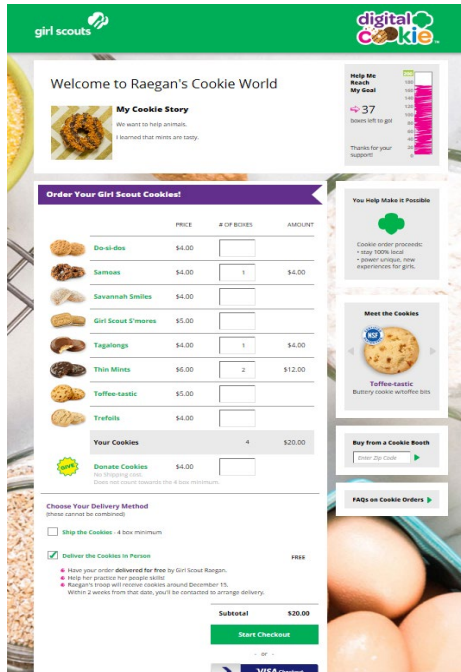
And if you've already bought Girl Scout Cookies this year, that's OK! Maybe you'd like to buy a few more to stock up for yourself, give to family and friends, or donate to Gift of Caring. Any way you slice it, it's a sweet deal.

[Buy Cookies Online](#)

Thank you! Thank you! Thank you!

Raegan
Girl Scout Cookie Program
Oregon and SW Washington

Customer View



girl scouts **digital cookie**

Welcome to Raegan's Cookie World

My Cookie Story
We want to help animals.
I learned that treats are tasty.

Order Your Girl Scout Cookies!

	PRICE	# OF BOXES	AMOUNT
Do-it-don	\$4.00		
Samosas	\$4.00	1	\$4.00
Savannah Smiles	\$4.00		
Girl Scout S'mores	\$5.00		
Tagalongs	\$4.00	1	\$4.00
Thin Mints	\$6.00	2	\$12.00
Taffee-Castic	\$5.00		
Trefoils	\$4.00		
Your Cookies		4	\$20.00
Donate Cookies	\$4.00		

Choose Your Delivery Method
(Please cannot be combined)

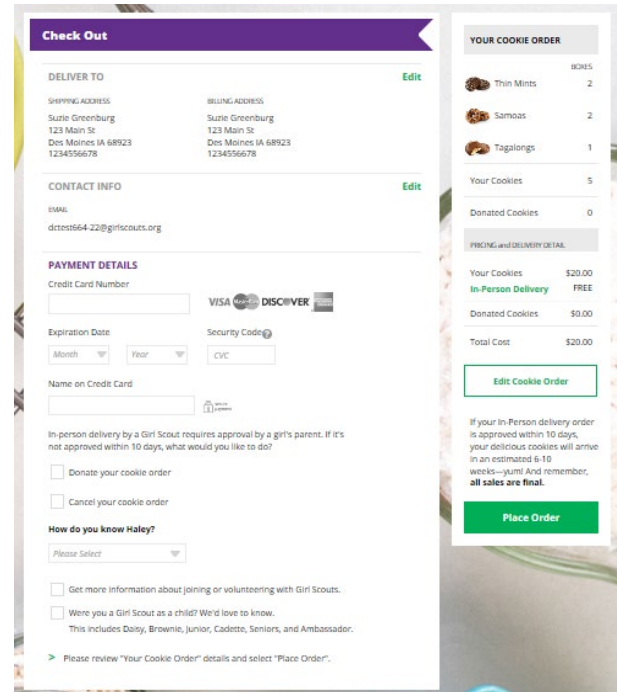
☐ Ship the Cookies - 4 box minimum

☒ Deliver the Cookies in Person **FREE**

- Have your order delivered for free by Girl Scout Raegan.
- Help her practice her people skills.
- Raegan's shop will receive cookies around December 15, within 2 weeks from that date, you'll be contacted to arrange delivery.

Subtotal: \$20.00

Start Checkout

Check Out

DELIVER TO [Edit](#)

SHIPPING ADDRESS
Suzie Greenburg
123 Main St
Des Moines IA 68923
1234556678

BILLING ADDRESS
Suzie Greenburg
123 Main St
Des Moines IA 68923
1234556678

CONTACT INFO [Edit](#)

EMAIL:
dctest64-22@girlscouts.org

PAYMENT DETAILS

Credit Card Number

Expiration Date

Security Code

Name on Credit Card

In-person delivery by a Girl Scout requires approval by a girl's parent. If it's not approved within 10 days, what would you like to do?

☐ Donate your cookie order

☐ Cancel your cookie order

How do you know Haley?

Please Select

☐ Get more information about joining or volunteering with Girl Scouts.

☐ Were you a Girl Scout as a child? We'd love to know.
This includes Daisy, Brownie, Junior, Cadette, Seniors, and Ambassador.

[Please review "Your Cookie Order" details and select "Place Order".](#)

YOUR COOKIE ORDER

	BOXES
Thin Mints	2
Samosas	2
Tagalongs	1
Your Cookies	5
Donated Cookies	0

PRICING and DELIVERY DETAIL

Your Cookies	\$20.00
In-Person Delivery	FREE
Donated Cookies	\$0.00
Total Cost	\$20.00

[Edit Cookie Order](#)

[Place Order](#)

If your In-Person delivery order is approved within 10 days, your delicious cookies will arrive in an estimated 6-10 weeks—yum! And remember, **all sales are final.**



Girl Delivery until 1/20, Shipped orders until end of sale

Appendix: Customer View

Check Out

SHIP TO

SHIPPING ADDRESS
Suzie Greenburg
123 Main St
Anywhere SC 23472
1234789200

BILLING ADDRESS
Suzie Greenburg
123 Main St
Anywhere SC 23472
1234789200

[Edit](#)

CONTACT INFO

EMAIL
hlaw@girlscouts.org

[Edit](#)

PAYMENT DETAILS

Credit Card Number

*****7959



Expiration Date

02

2018

Security Code

483

Name on Credit Card

Suzie Greenburg



How do you know Catherine?

Friend

- ☐ Get more information about joining or volunteering with Girl Scouts.
☐ Were you a Girl Scout as a child? We'd love to know.
This includes Daisy, Brownie, Junior, Cadette, Seniors, and Ambassador.

> Please review "Your Cookie Order" details and select "Place Order".

YOUR COOKIE ORDER

	BOXES
Thin Mints	2
Samoas	1
Tagalongs	1

Your Cookies 4

Donated Cookies 0

PRICING AND DELIVERY DETAIL

Your Cookies \$16.00

Shipping & Handling \$9.95

Donated Cookies \$0.00

Total Cost \$25.95

[Edit Cookie Order](#)

Delivery takes an estimated 2-10 days.
All sales are final—you know these cookies won't last long in your cupboard!

[Place Order](#)

Thank You for Your Order!

Thanks for your order!

[Print](#)

Your Girl Scout Cookie order has been placed on **November 15, 2016**.
Your order number is **#05010151**.

Here are a few things you should know:

- A confirmation email with your order details will be sent shortly to: hlaw@girlscouts.org
- You'll receive an email with your tracking number when your cookies are shipped. Estimated delivery time is 2 to 10 days.

COOKIE ORDER SUMMARY

Samoas, 1 boxes

Tagalongs, 1 boxes

Thin Mints, 2 boxes

Your Cookies: \$16.00

Shipping: \$9.95

Thanks for supporting Catherine with your purchase of delicious Girl Scout Cookies.

Total Payment: \$25.95

All cookie sales are final.

Catherine's Girl Scout council is Oregon and SW Washington



Thanks for your purchase. You've earned your Digital Cookie patch! Download and Share on Social

[Place a new order](#)[Join Girl Scouts](#)[Become a Volunteer](#)[FAQs on Cookie Orders](#)



Digital Cookie Shipping

Package Bracket	DOC 5.0 Consumer Charged Flat Fee
4-6	\$9.25
7-8	\$10.25
9-10	\$12.25
11-12	\$14.25

For 13+ pkgs, the flat rate will start over. (eg, 16 packages = \$14.25 + \$9.25)

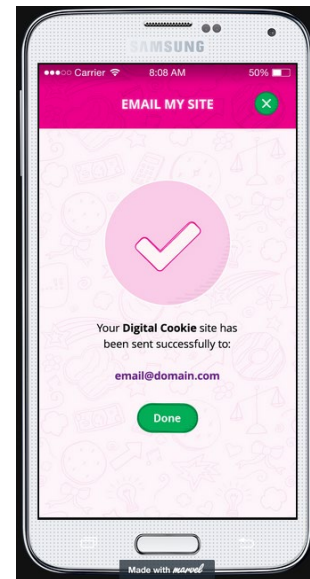
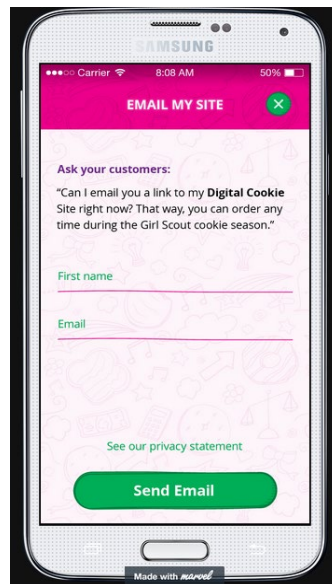
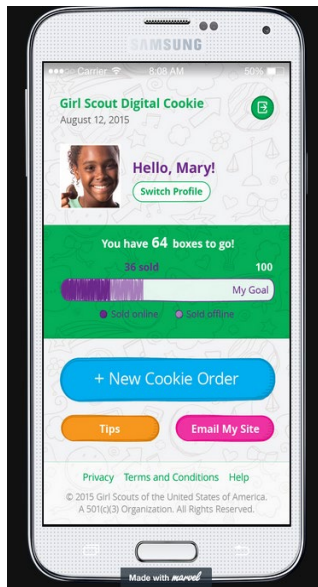
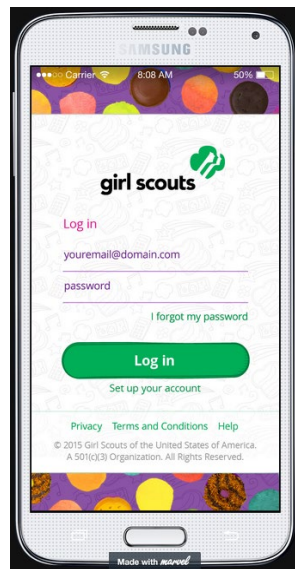
\$5.00 surcharge to orders shipping to Hawaii, Alaska, Puerto Rico, APO/FPO, and US Virgin Islands

- Don't make the decision for your customers, the answer is always no unless you ask.
- Customers want the cookies and are willing to pay shipping
- They have the option to not purchase shipped and still donate-that is more sales than not asking

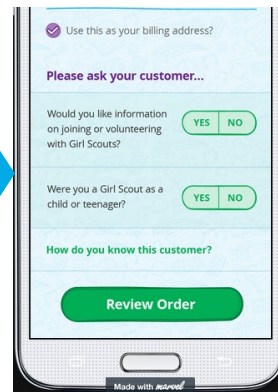
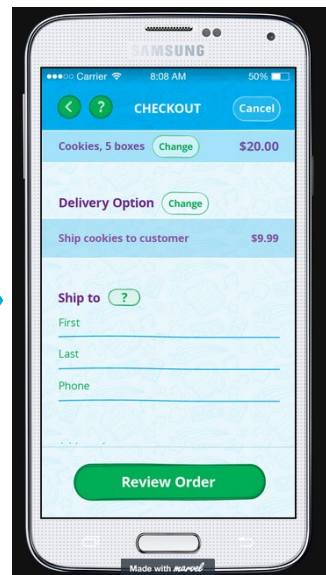
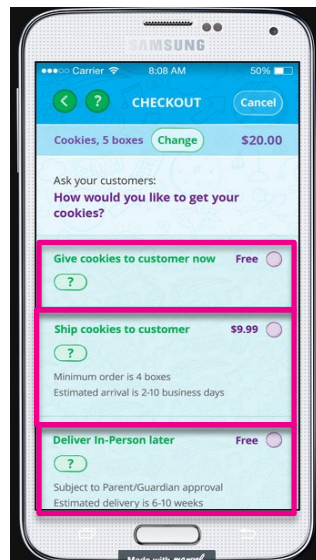
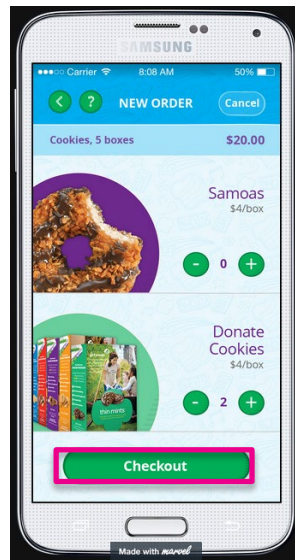


Mobile App

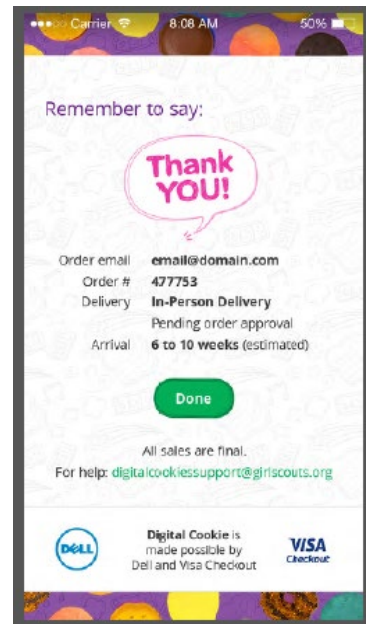
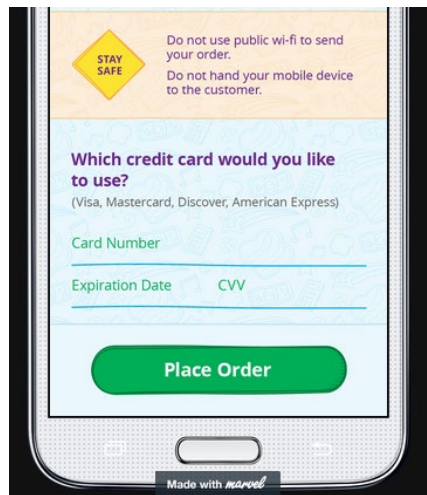
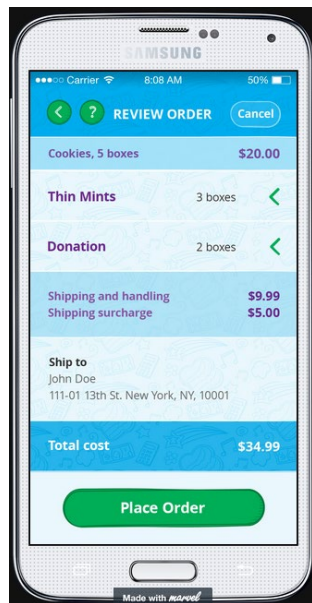
Mobile App-Share My Site



Mobile App-Sales/checkout



Mobile App-Checkout





Q & A



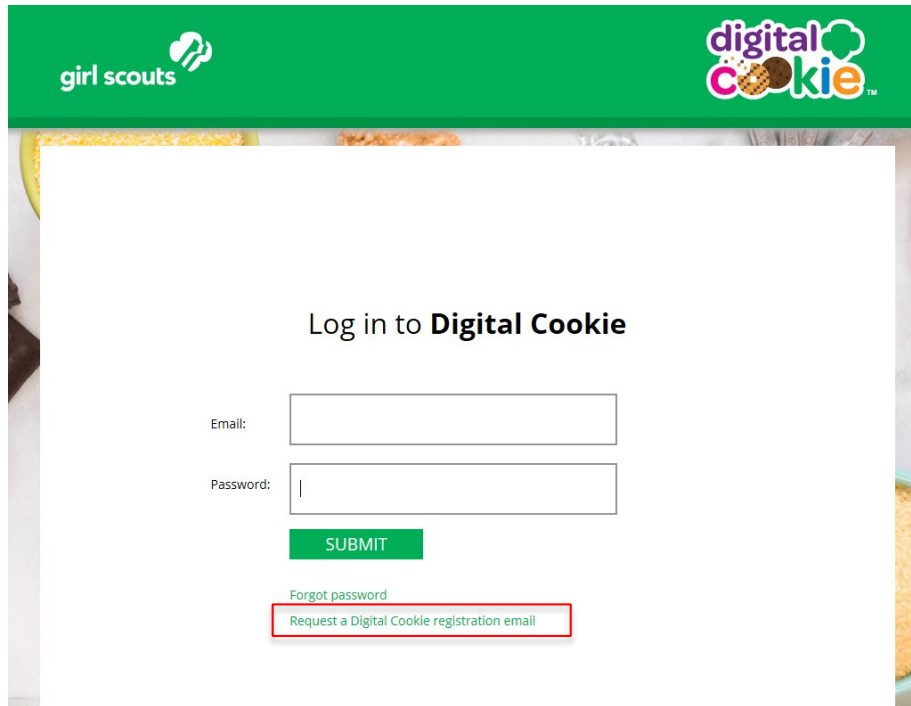
THANK YOU for making a difference for girls.



Registration Issues-Self Help

Getting to Registration Success

1. Check Spam/Junk/Promotions
2. User requests a registration email



The screenshot shows the Girl Scouts Digital Cookie login and registration interface. At the top, there is a green header with the "girl scouts" logo on the left and the "digital cookie" logo on the right. Below the header, the page has a white background with a faint image of cookies. The main heading is "Log in to Digital Cookie". There are two input fields: "Email:" and "Password:". Below the password field is a green "SUBMIT" button. At the bottom, there are two links: "Forgot password" and "Request a Digital Cookie registration email", which is highlighted with a red rectangular border.

girl scouts

digital cookie

Log in to **Digital Cookie**

Email:

Password:

SUBMIT

[Forgot password](#)

[Request a Digital Cookie registration email](#)



Getting to Registration Success

If that doesn't work, user should go to “check the email address that's on file for you”

Request a **Digital Cookie** Registration Email

Enter the email address you have on file at Girl Scouts and we'll send you a Digital Cookie registration email. It can take up to 15 minutes to receive the email. Be sure to check your spam folder.

Email:

The email you entered is not recognized.
Parents, [check the email address that's on file for you](#).
For others, [click here for help](#).

SUBMIT

Haven't received the registration email and it's been 15 minutes?

If you're the parent of a Girl Scout, [get help here](#).
For others, [click here](#) for support.

Getting to Registration Success

User selects the council

Verify your Digital Cookie Information

Cookie season timelines vary by council. Check to see if Digital Cookie registration is open. The list below shows councils that are currently getting set-up for Digital Cookie.

What council is your Girl Scout's troop assigned to?

[I don't see my council listed](#)

Submit

[Contact Customer Support](#)



Getting to Registration Success

Then fills out the info of the girl she is trying to get registered

If it doesn't match anything on file, a message pops up

Verify your Digital Cookie Information

Look up the parent contact information that's on file for your Girl Scout. If you don't know the troop number, please contact your Troop Leader or council for assistance.

All fields required

What council is your Girl Scout's troop assigned to: Louisiana East

Girl Scout First Name

Girl Scout Last Name

Girl Scout Troop Number 

Cancel

Search

[Contact Customer Support](#)

The information you entered could not be matched in the Council's Digital Cookie records. Please check the data and try again.

If the problem continues, contact your council, Troop Leader or customer support for assistance.

Close

Getting to Registration Success

If the girl and parent info is in DOC, the information appears

Verify your Digital Cookie Information

Here's the Digital Cookie contact information that's on file for your Girl Scout.

Girl Scout First Name: Joanne

Girl Scout Last Name: Smith

Girl Scout Troop: 12352

Parent First Name: Crystal

Parent Last Name: Smith

Parent Email: dc_***@girlscouts.org

[Send Registration Email](#)

[Update Details](#)

Getting to Registration Success

If the details aren't correct, parent can update the details

Verify your Digital Cookie Information

Here's the Digital Cookie contact information that's on file for your Girl Scout.

Girl Scout First Name: Joanne
Girl Scout Last Name: Smith
Girl Scout Troop: 12352
Parent First Name: Crystal
Parent Last Name: Smith
Parent Email: dc_***@girlscouts.org

Send Registration Email

Update Details



Note! If user is also a volunteer, they can not update their details here

The email address listed has Volunteer access and can only be updated in eBudde. Please make your changes there.

OK

Getting to Registration Success

Parent updates and submits the changes. Council needs to approve the updates.

Update Your Digital Cookie Information

Any updates to parent information will be reviewed by the council as a security step. You will receive an email confirming the status of your update and if you change your email, a registration email will also be sent.

Girl Scout First Name: Isabel All fields required
Girl Scout Last Name: Garcia
Girl Scout Troop: 12359
Girl Scout Date of Birth: mm/dd/yyyy
Parent First Name: Jessica
Parent Last Name: Garcia
Parent Email:

Cancel

Submit

[Contact Customer Support](#)



Update Your Digital Cookie Information

Any updates to parent information will be reviewed by the council as a security step. You will receive an email confirming the status of your update and if you change your email, a registration email will also be sent.

Girl Scout First Name: Isabel All fields required
Girl Scout Last Name: Garcia
Girl Scout Troop: 12359
Girl Scout Date of Birth: 07/11/2011
Parent First Name: Jessica
Parent Last Name: Garcia
Parent Email: dctest512-1@girlscouts.org X

Cancel

Submit

[Contact Customer Support](#)

Warning if more than one girl will be updated

Your email address is associated with these Girl Scouts: Isabel Garcia, Olivia Garcia.

The parent contact information for all of these girls will be updated with your changes.

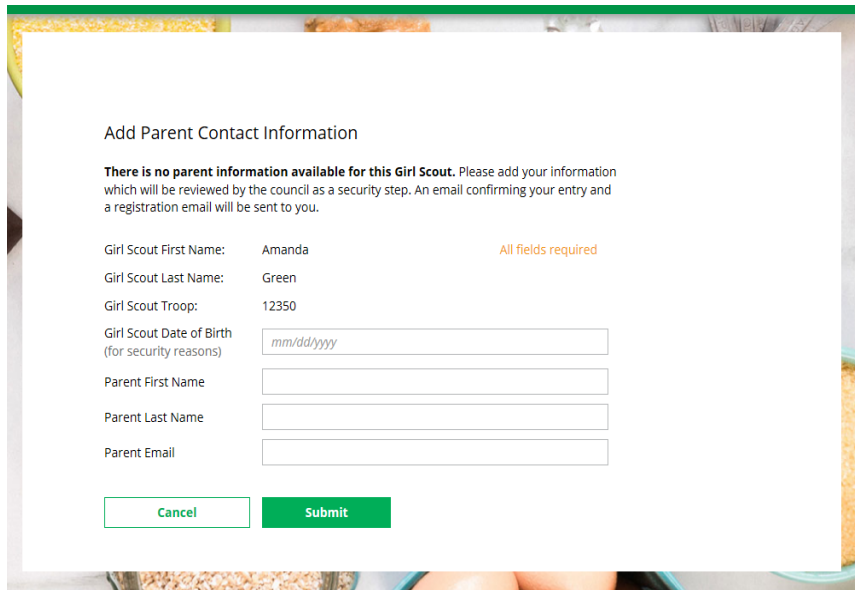
Cancel

OK, Submit

Parent Last Name: Garcia

Getting to Registration Success

If the girl is in DOC, but the parent isn't, the parent can add the information. Council needs to approve the details.



The screenshot shows a web form titled "Add Parent Contact Information". Below the title is a message: "There is no parent information available for this Girl Scout. Please add your information which will be reviewed by the council as a security step. An email confirming your entry and a registration email will be sent to you." The form contains several input fields: "Girl Scout First Name" (filled with "Amanda"), "Girl Scout Last Name" (filled with "Green"), "Girl Scout Troop" (filled with "12350"), "Girl Scout Date of Birth (for security reasons)" (with a placeholder "mm/dd/yyyy"), "Parent First Name", "Parent Last Name", and "Parent Email". A note "All fields required" is positioned to the right of the first three fields. At the bottom are two buttons: "Cancel" and "Submit".

Add Parent Contact Information

There is no parent information available for this Girl Scout. Please add your information which will be reviewed by the council as a security step. An email confirming your entry and a registration email will be sent to you.

Girl Scout First Name: Amanda All fields required

Girl Scout Last Name: Green

Girl Scout Troop: 12350

Girl Scout Date of Birth (for security reasons)

Parent First Name

Parent Last Name

Parent Email




Appendix





Quiz time

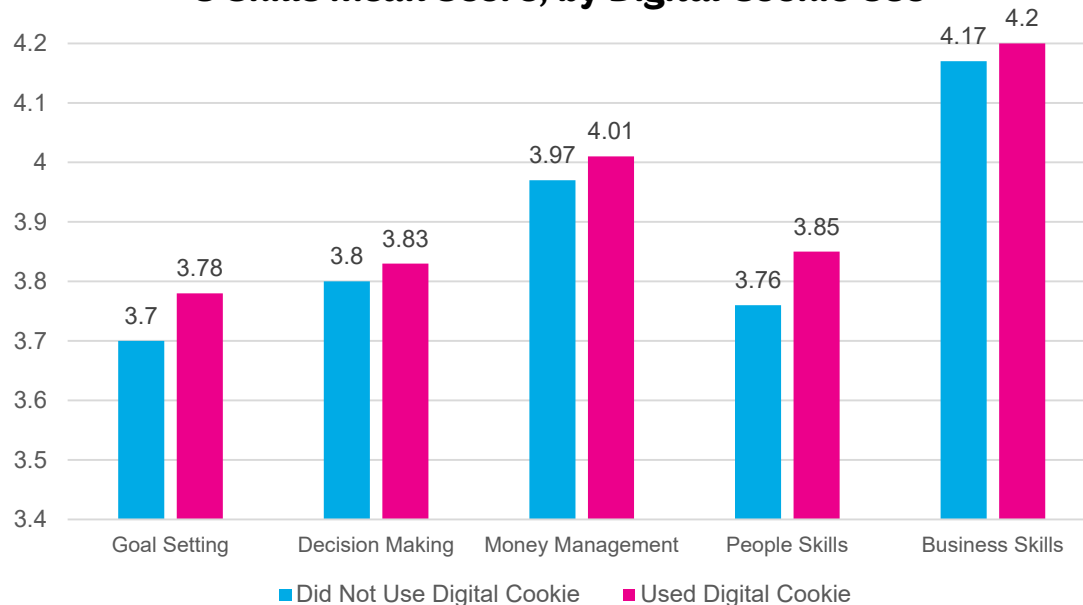


Will Digital Cookie still help my Girl Scout learn the five essential skills that the cookie program teaches?

Digital Cookie users gain the 5 Skills at greater rates than non-users.

- GSRI conducted surveys of girls from DC councils at the end of the season.
- Girls answered questions about the 5 skills on a five-point scale.
- On average, girls who participate in the cookie sale are developing the 5 Skills.
- Mean scores for Digital Cookie users are higher for all 5 skills, with statistical significance for People Skills and Goal Setting – girls are developing these skills at slightly greater rates.

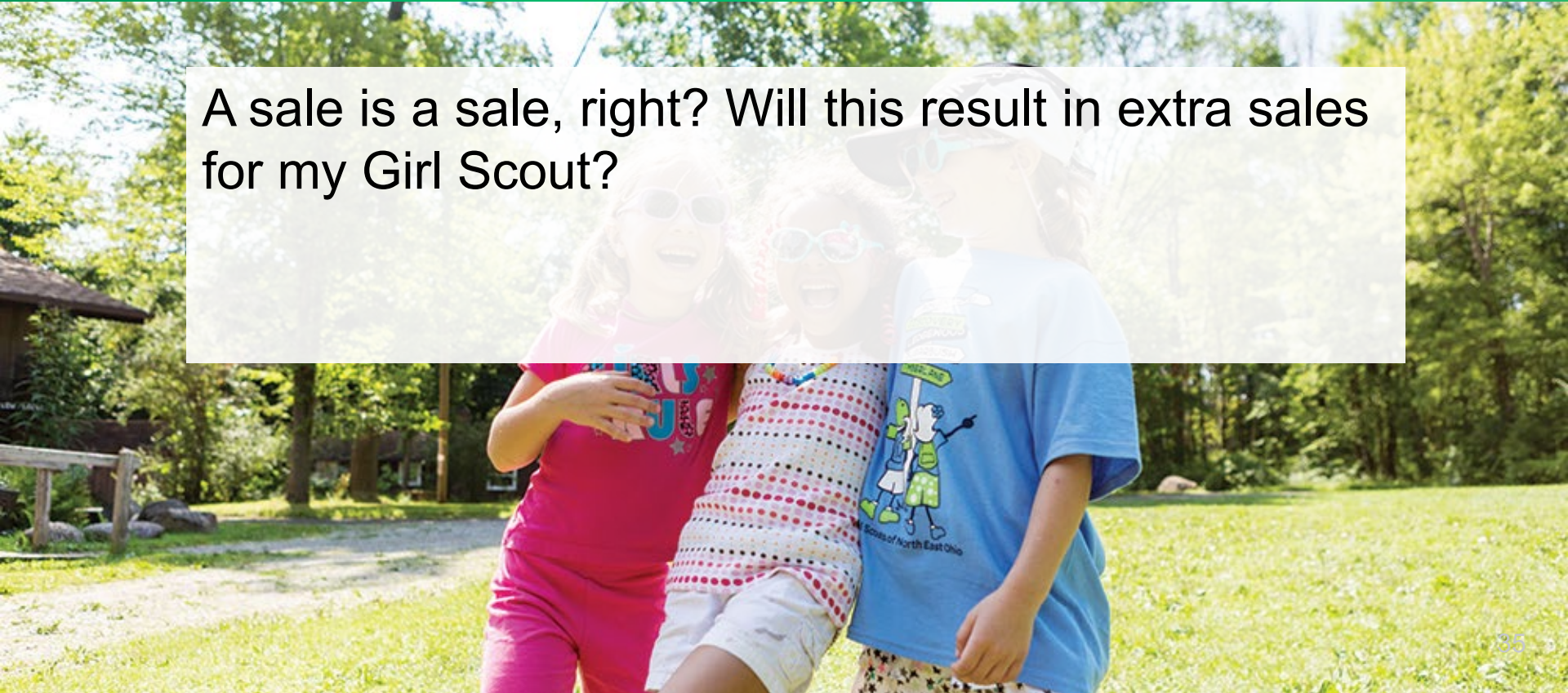
5 Skills Mean Score, by Digital Cookie Use





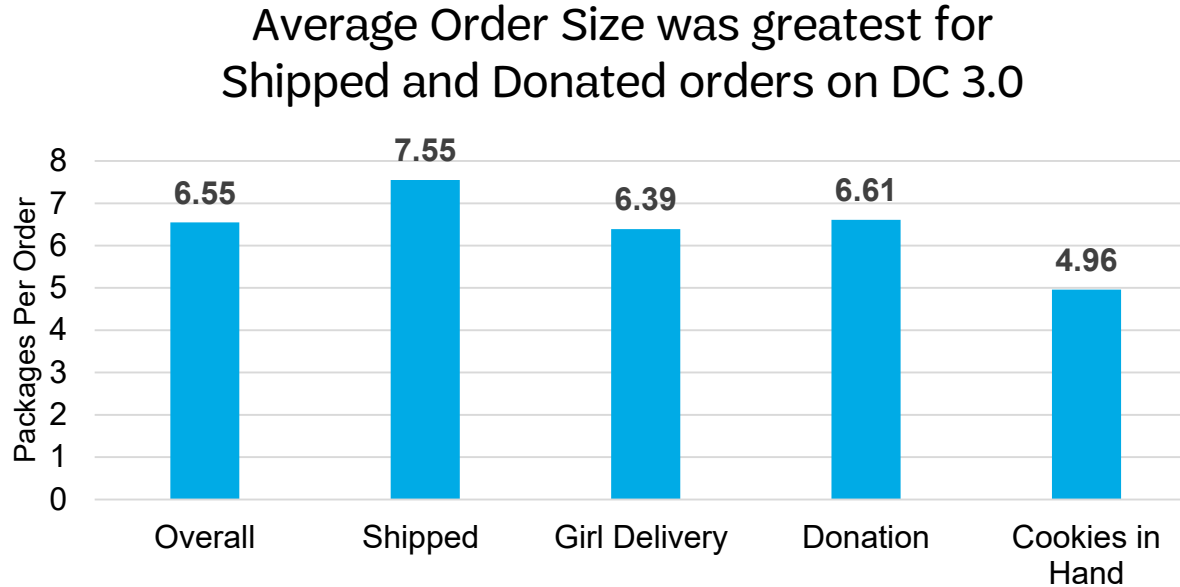
Quiz time

A sale is a sale, right? Will this result in extra sales for my Girl Scout?





The average digital order size was 6.5 boxes, compared to 4.0 for traditional sales.



Order sizes include donated boxes combined with each delivery type.

Source: 2017 Season End Digital Order Card Sales Extract

