



## GIRL SCOUT LEADERSHIP EXPO

*“The Power of G.I.R.L. Lies within You”*

Saturday, Aug. 26, 2017  
Moraine Valley Community College, Palos Hills

Let’s accomplish great things this year. **The Girl Scout Leadership Expo** will reveal your power to take the **lead like a Girl Scout**. Be inspired to offer girls and volunteers new opportunities and experiences that unleash their inner **G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)™**.

Have you attended a fall Volunteer Kickoff event in the past? Or is this the first time you’re launching into a new troop year? Either way, **this new and improved Girl Scout Leadership Expo event is for YOU!**

There are two convenient options to fit your busy schedule: attend morning OR afternoon.

### Option 1: Morning

| Time  | Session  | Session Description  | Presenter(s)   |
|---|--|--|--|
| <b>8 - 8:30 a.m. REGISTRATION</b>                   |  |  |  |
| <b>8:30 – 8:35 a.m. OPENING</b>                     |  |  |  |
| <b>8:35 – 9:30 a.m. WELCOME and KEYNOTE SPEAKER</b> |  |  |  |
|   | Welcome  | Join our CEO as she sets the stage for the day and introduces you to girls whose stories illustrate the impact of Girl Scouting.   | Nancy Wright, CEO, Girl Scouts of Greater Chicago and Northwest Indiana                  |
|   | “Be Prepared to Build Resiliency in Girls”           | As Girl Scouts strive to be an organization that welcomes and promotes self-awareness, resilience and leadership in all girls, this keynote aims to provide a context for understanding how girls cope with stressful events within their communities and families that may impact their Girl Scout experience. We aim to build a more robust understanding and awareness of their experiences and introduce a set of skills to promote success. | Center for Childhood Resilience,<br>Ann & Robert H. Lurie Children’s Hospital of Chicago |
| 9:30 – 9:40 a.m. Shift to next session              |  |  |  |
| <b>9:40 – 10:10 a.m. BREAKOUT SESSION 1</b>         |  |  |  |
|   | G.I.R.L. – Our Girl Scout Brand                      | At Girl Scouts, we believe in the power of every Go-getter, Innovator, Risk-taker and Leader. Learn more about our brand new G.I.R.L. platform in this exciting and interactive breakout session!  | Lisa Carabello<br>L’Oreal Payton   |
|   | Introducing NEW Girl Scout National Program Content! | Get the most up-to-date information about the new GSUSA Journey content coming out for this next membership year, as well as how the new content will fit into the areas of adult trainings, camp programs and other programming resources.  | Candice Schaefer<br>Debbie Nawara<br>Peggy Brothers                                      |

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|  | Product Program Overview   | <p>Cookies, chocolate, caramel, nuts, organic vegetables...WHAT? Organic vegetables?</p> <p>Now that we have your attention, please sign up for this session at least once! Not only will we talk about cookies and fall product, we'll share secrets, show rewards and product and you'll even hear from a special guest or two!</p>   |  |
|  | "Back to the Future: Succession Planning"<br><i>(Note: This session lasts through two breakouts)</i> | Step forward in time and learn how to strategize for the future success of your service unit or troop! In this one-hour session you will receive tips, tools and strategies that will assist you in the ongoing development of your Girl Scout volunteer team!  | Chris McCarthy<br>Jodi Firchau   |
|  | Intro to Trauma-Informed Best Practices  | Building off the keynote presentation, this session will include an introduction to trauma-informed best practices that volunteers can integrate into their individual troops as well as adding an emphasis on the importance of self-care for adults working with youth impacted by trauma.  | Center for Childhood Resilience,<br>Ann & Robert H. Lurie Children's Hospital of Chicago |
|  | Volunteer Toolkit (VTK) –Basics  | Get a hands-on, first look at this online toolkit that is revolutionizing how leaders deliver program to girls. Get comfortable with the tabs, discover the features that will save you time and learn about how to customize your year plans.  | TBD - facilitator (v)<br>Rebecca Brewer - support  |
|  | Volunteer Toolkit (VTK) – How to Train New Leaders   | Volunteers in the service unit who wish to learn about the Volunteer Toolkit to support and mentor leaders will learn how to take a leader through VTK the first time.  | Lindsey Hayden – facilitator (v)<br>Rebecca Brewer - support                             |
|  | Shop/Expo Tables/ Historian Display  | Shop/Expo Tables/Historian Display/Delegates: Network, shop new Girl Scout merch, and reminisce about your Girl Scout experiences while looking at historic memorabilia. Meet your National Delegates and share your opinions, and learn about G.I.R.L. 2017 54th National Council Session.   |  |
|  | "Family Partnership: Today, Tomorrow, Together"  | What is Family Partnership? If you thought you knew the answer, but cannot exactly put it into words – or your troops/families don't know what it is – this session is for you! Learn what new, shiny tools and ideas we have for you to share with your families; and come with ideas for how to make this important initiative better. This informal dialogue about Family Partnership will leave you armed with everything you need! | Jessica Wetmore  |
| 10:10 – 10:20 a.m. Shift to next session |  |   |  |
| 10:20 – 10:50 a.m. BREAKOUT SESSION 2    |  |   |  |
|  | G.I.R.L. – Our Girl Scout Brand  | At Girl Scouts, we believe in the power of every Go-getter, Innovator, Risk-taker and Leader. Learn more about our brand new G.I.R.L. platform in this exciting and interactive breakout session!   | Lisa Carabello<br>L'Oreal Payton   |

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|                                       | Introducing NEW Girl Scout National Program Content! | Get the most up-to-date information about the new GSUSA Journey content coming out for this next membership year, as well as how the new content will fit into the areas of adult trainings, camp programs and other programming resources.  | Candice Schaefer<br>Debbie Nawara<br>Peggy Brothers                                      |
|                                       | Product Program Overview                             | Cookies, chocolate, caramel, nuts, organic vegetables...WHAT? Organic vegetables?<br><br>Now that we have your attention, please sign up for this session at least once! Not only will we talk about cookies and fall product, we'll share secrets, show rewards and product and you'll even hear from a special guest or two!   |  |
|                                       | "Troop Travel: Oh, the Places Girl Scouts Go!"       | ... after all the prep work, paperwork and signed forms, of course! We will showcase trips and travel locations that troops have visited recently to inspire everyone to plan trips that girls love.   | Julie Gilmartin  |
|                                       | Intro to Trauma-Informed Best Practices              | Building off the keynote presentation, this session will include an introduction to trauma-informed best practices that volunteers can integrate into their individual troops as well as adding an emphasis on the importance of self-care for adults working with youth impacted by trauma.   | Center for Childhood Resilience,<br>Ann & Robert H. Lurie Children's Hospital of Chicago |
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|                                       | Shop/Expo Tables/ Historian Display                  | Shop/Expo Tables/Historian Display/Delegates: Network, shop new Girl Scout merch, and reminisce about your Girl Scout experiences while looking at historic memorabilia. Meet your National Delegates and share your opinions, and learn about G.I.R.L. 2017 54th National Council Session.  |  |
| 10:50 – 11 a.m. Shift to next session |  |  |  |
| 11 – 11:30 a.m. BREAKOUT SESSION 3    |  |  |  |
|                                       | "C is for Camp and camping is for me!"               | In the words of Cookie Monster, "Sometimes I think, 'What is friend?' and then I say, 'Friend is someone to share the last cookie with.'" Camp is best when shared with friends. The lasting memories and experiences will lead to girls who are productive, independent and capable. Not sure about our properties? Let's talk about them! We'll share how the improvements we are doing to create lasting memories and experiences for your girls. |  |

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|   | Intro to Trauma-Informed Best Practices              | Building off the keynote presentation, this session will include an introduction to trauma-informed best practices that volunteers can integrate into their individual troops as well as adding an emphasis on the importance of self-care for adults working with youth impacted by trauma.                                   | Center for Childhood Resilience,<br>Ann & Robert H. Lurie Children's Hospital of Chicago |
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|   | Volunteer Toolkit (VTK) – Training Long-time Leaders | Even experienced leaders can learn to love the VTK, especially how it is designed to save on planning and preparation time so you can spend more of that time interaction with the girls in fun activities.  | Lindsey Hayden – facilitator (v)<br>Rebecca Brewer - support                             |
|   | Shop/Expo Tables/ Historian Display                  | Shop/Expo Tables/Historian Display/Delegates: Network, shop new Girl Scout merch, and reminisce about your Girl Scout experiences while looking at historic memorabilia. Meet your National Delegates and share your opinions, and learn about G.I.R.L. 2017 54th National Council Session.                                    |  |
|   | The Sweet Sound of "Yes"                             | Wouldn't it be a sweet, sweet sound to hear "Yes, I would love to help!" from other adults? Do you have openings in your troop, need new leaders at your school or church or have service team openings? Learn how to get a "YES" and have fun while doing it.   | Marie Erbeck<br>Carmen Evans<br>Laura Jones  |
|   | Volunteer Toolkit (VTK) –Basics                      | Get a hands-on, first look at this online toolkit that is revolutionizing how leaders deliver program to girls. Get comfortable with the tabs, discover the features that will save you time and learn about how to customize your year plans.   | TBD – facilitator (v)<br>Rebecca Brewer - support  |
| 11:30 – 11:40 a.m. Shift to Closing Session |  |  |  |
| 11:40 a.m. – Noon CLOSING                   |  |  |  |

Option 2: Afternoon

| Time   | Session  | Session Description  | Presenter(s)   |
|--|--|--|--|
| <b>1:30 – 2 p.m. REGISTRATION</b>                |  |  |  |
| <b>2 – 2:05 p.m. OPENING</b>                     |  |  |  |
| <b>2:05 – 3 p.m. WELCOME and KEYNOTE SPEAKER</b> |  |  |  |
|  | Welcome  | Join our CEO as she sets the stage for the day and introduces you to girls whose stories illustrate the impact of Girl Scouting.   | Nancy Wright, CEO, Girl Scouts of Greater Chicago and Northwest Indiana                  |
|  | “Be Prepared to Build Resiliency in Girls”   | As Girl Scouts strive to be an organization that welcomes and promotes self-awareness, resilience and leadership in all girls, this keynote aims to provide a context for understanding how girls cope with stressful events within their communities and families that may impact their Girl Scout experience. We aim to build a more robust understanding and awareness of their experiences and introduce a set of skills to promote success. | Center for Childhood Resilience,<br>Ann & Robert H. Lurie Children's Hospital of Chicago |
| <b>3- 3:10 p.m. Shift to next session</b>        |  |  |  |
| <b>3:10 – 3:40 p.m. BREAKOUT SESSION 1</b>       |  |  |  |
|  | G.I.R.L. – Our Girl Scout Brand  | At Girl Scouts, we believe in the power of every Go-getter, Innovator, Risk-taker and Leader. Learn more about our brand new G.I.R.L. platform in this exciting and interactive breakout session!  | Lisa Carabello<br>L'Oreal Payton   |
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| 3:40 – 3:50 p.m. Shift to next session |  |   |  |
| 3:50 -4:20 p.m. BREAKOUT SESSION 2     |  |   |  |
|  | G.I.R.L. – Our Girl Scout Brand                      | At Girl Scouts, we believe in the power of every Go-getter, Innovator, Risk-taker and Leader. Learn more about our brand new G.I.R.L. platform in this exciting and interactive breakout session!   | Lisa Carabello<br>L'Oreal Payton   |
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|   | Volunteer Toolkit – Advanced                         | Dive deeper to learn how to utilize all the cool features in the VTK that can be used all year to manage their troop activities.   | TBD - facilitator (v)<br>Rebecca Brewer - support  |
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| 4:20 – 4:30 p.m. Shift to next session  |  |  |  |
| 4:30 – 5 p.m. <b>BREAKOUT SESSION 3</b> |  |  |  |
|   | "C is for Camp and camping is for me!"               | In the words of Cookie Monster, "Sometimes I think, 'What is friend?' and then I say, 'Friend is someone to share the last cookie with.'" Camp is best when shared with friends. The lasting memories and experiences will lead to girls who are productive, independent and capable. Not sure about our properties? Let's talk about them! We'll share how the improvements we are doing to create lasting memories and experiences for your girls. |  |
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| 5 – 5:10 p.m. Shift to Closing Session |  |   |   |
| 5:10 – 5:30 p.m. CLOSING               |  |   |   |