



SMART COOKIES BADGE BASH

Thursday, September 22, 2022
Girl Scouts of Greater Chicago
and Northwest Indiana

Hosted by Girl Scouts of Greater Chicago and Northwest Indiana's Associate Board, the Smart Cookies Badge Bash event will take place at Café Brauer in Lincoln Park on Thursday, September 22, 2022.

This cocktail reception event raises funds that directly support the girls in our council. Featuring 6-8 girl-led booths, attendees will have the opportunity to participate in hands on activities led by girls and receive a patch from each booth they visit. There will also be an open bar, food stations, DJ, dancing, silent auction and so much more!

Café Brauer is a historic Chicago landmark overlooking the Nature Boardwalk, a lively pond ecosystem, and has a clear view of the surrounding park and city skyline from the Great Hall.

How can you or your company participate?

- Be a sponsor! A Gold sponsorship for \$10,000 gives you or your company the closest alignment with the Girl Scouts brand. Sponsorship levels start at the \$1,000 level.
- Invite your Employee Resource Groups and/or clients to enjoy a meaningful, engaging evening.
- Create an experience with a donation to our silent auction.

What are the benefits of sponsoring?

- Make a deep impact on nearly 45,000 girl and adult members of Girl Scouts GCNWI.
- High visibility alongside other corporations on website, social media, and promotional materials sent to more than 60,000 households.

Event Details

- **Date:** September 22, 2022
- **Time:** 6:00pm-9:00pm
- **Location:** Café Brauer,
2021 N Stockton Drive,
Chicago, IL

Tickets

- **Early Bird Tickets:** \$105
Deadline: August 31
- **Tickets:** \$135
Deadline: September 16
- **Purchase tickets:**
SmartCookies22.givesmart.com

Sponsorship Opportunities

- Gold Sponsor: \$10,000
- Silver Sponsor: \$5,000
- Bronze Sponsor: \$2,500
- Smart Cookie Sponsor: \$1,000

For more information, please visit SmartCookies22.givesmart.com or contact Holly Johnson at hjohnson@girlscoutsgcnwi.org or 312-912-6329.



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Sponsorship Benefits	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Smart Cookie \$1,000
Tickets to the event	20 Tickets	15 Tickets	10 Tickets	5 Tickets
Name or Logo recognition on event webpage	With hyperlink	✓	✓	✓
Name or Logo on email invitations sent to more than 60,000 households	✓	✓	✓	✓
Advertisement in event program materials*	✓	✓	✓	
Featured acknowledgment and recognition as sponsor by host during the event	✓	✓		
Featured company spotlight in dedicated social media post(s)	✓	✓		
Opportunity to sponsor a girl-led booth with branding opportunities included	✓	✓		
Opportunity for your company to provide a handout/promotional item during event	✓			
Featured company spotlight in event blog	✓			

**Acknowledgement subject to deadline of 9/09/22*

Donor Information

NAME TITLE

COMPANY NAME *Please print exactly as you would like to be listed in event materials*

ADDRESS CITY STATE ZIP

CONTACT NAME *(for questions/seating)*

CONTACT PHONE CONTACT EMAIL

METHOD OF PAYMENT

- ☐ Enclosed is my check made payable to: Girl Scouts of GCNWI.
☐ Please send me an invoice.
☐ Please charge my credit card.

ACCOUNT NUMBER EXP DATE CVV

girl scouts
of greater chicago
and northwest
indiana

PLEASE RETURN TO:

Holly Johnson
Director of Special Events
20 S Clark Street, Suite 200
Chicago, IL 60603

Phone: (312) 912-6329
Email:
hjohnson@girlscoutsgcnwi.org

Girl Scouts of Greater Chicago and
Northwest Indiana is a 501(c)(3)
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