



**Museum of Contemporary Art Chicago
6–9 p.m.**

Smart Cookies Badge Bash will give attendees the opportunity to experience how Girl Scouting helps transform girls into G.I.R.Ls – go-getters, innovators, risk-takers, and leaders.

This cocktail reception event will showcase our girls' leadership abilities as well as the many unique opportunities and badges that are offered through Girl Scouts.

Featuring 6-8 girl-led booths, attendees will have the opportunity to participate in hands on activities led by girls and receive a patch from each booth they visit.

Taking place at the Museum of Contemporary Art Chicago, it will be the perfect stage for guests to mingle and engage with our Girl Scouts!

How can you or your company engage?

- Be a sponsor! A Gold sponsorship for \$10,000 gives you or your company the closest alignment with the Girl Scouts brand. Sponsorship levels start at the \$1,000 level.
- Invite your Employee Resource Groups and/or clients to enjoy a meaningful, engaging evening.
- Create an experience with a donation to our silent auction item.

What are the benefits of sponsoring?

- Make a deep impact on nearly 63,770 girl and adult members
- High visibility alongside other corporations on website, social media, and promotional materials sent to more than 60,000

Event Details

- **Date:** September 23, 2021
- **Time:** 6:00pm-9:00pm
- **Location:** Museum of Contemporary Art, 220 E Chicago Ave, Chicago, IL

Tickets

- **Early Bird Tickets:** \$95
Deadline: August 31
- **Tickets:** \$125
Deadline: September 20
- **Purchase tickets:**
SmartCookies21.givesmart.com

Sponsorship Opportunities

- Gold Sponsor: \$10,000
- Silver Sponsor: \$5,000
- Bronze Sponsor: \$2,500
- Smart Cookie Sponsor: \$1,000

Please contact Holly Johnson at hjohnson@girlscoutsgcnwi.org or 312-912-6329 with any questions.



Smart Cookies Badge Bash Thursday, September 23, 2021

Girl Scouts of Greater Chicago and Northwest Indiana



Sponsorship Benefits	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Smart Cookie \$1,000
Tickets to the event	20 Tickets	15 Tickets	10 Tickets	5 Tickets
Logo recognition on event webpage*	With hyperlink	✓	✓	✓
Logo on email invitations sent to more than 60,000 households	✓	✓	✓	✓
Advertisement in event program materials*	✓	✓	✓	
Featured acknowledgement and recognition as sponsor by host during the event*	✓	✓		
Featured company spotlight in dedicated social media post(s)	✓	✓		
Opportunity to sponsor a girl-led booth with branding opportunities included	✓	✓		
Opportunity for your company to provide a handout/promotional item during event	✓			
Featured company spotlight in event blog	✓			

**Acknowledgement subject to deadline of 9/10/21*

Donor Information

NAME TITLE

COMPANY NAME *Please print exactly as you would like to be listed in event materials*

ADDRESS CITY STATE ZIP

CONTACT NAME *(for questions/seating)*

CONTACT PHONE CONTACT EMAIL

METHOD OF PAYMENT

- ☐ Enclosed is my check made payable to: Girl Scouts of GCNWI.
☐ Please send me an invoice.
☐ Please charge my credit card.

ACCOUNT NUMBER EXP DATE CVV

girl scouts
of greater chicago
and northwest
indiana

PLEASE RETURN TO:

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Director of Special Events
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Girl Scouts of Greater Chicago and Northwest Indiana is a 501(c)(3) organization. EIN: 36-3871241