

# Family Newsletter



It's never too early for a girl to learn to set goals, make decisions, strengthen her math skills, and interact with people. In fact, Girl Scouts gives girls one of their first opportunities to essentially own their own business at the age of 5! How can she do all this? By participating in the Girl Scout Cookie Program!

Our annual cookie program takes place January 1 through March 26, 2018. All varieties of cookies will sell for \$5 per package during GSGCNWI's 2018 Girl Scout Cookie program. This year's theme . . .

## "Altogether Awesome"

focuses on how every girl can use the 5 Skills she learns in the cookie program to make an impact on the world around her.

**The 5 Skills:**    Goal Setting    Decision Making    Money Management    People Skills    Business Ethics

By participating in the cookie program, she also helps her troop earn funds to pay for troop activities, events, programs and troop expenses. Our cookie vendor and partner is **Little Brownie Bakers**. Here are some of the fun ways your Girl Scout can participate in this great program:

- Door to Door:            Take cookie orders using the cookie order card
- By Phone:                Call customers personally
- Social Media:            Text, email and post messages on social networking sites
- Cookie Club™:            Send email requests to customers to make a "promise" to place an order using the Cookie Club electronic form
- Cookie Booth:            Sign up for a neighborhood cookie booth or participate in a Loop Site
- Gift of Caring:            Promote the Gift of Caring program as an option for customers
- Parent Workplace:        Girls make a presentation, write a letter or design a flier

**Gift of Caring Program:** Girls can ask customers to support our military and community organizations by making a donation which will provide comfort to military personnel and community organizations. Girl Scout troops will receive proceeds on all donations and girls can earn a patch and credit toward rewards on all Gift of Caring donations. For more info: [girlscoutsgcnwi.org/giftofcaring](http://girlscoutsgcnwi.org/giftofcaring).

**2018 Cookie Program Rewards**

**Personal Goal: PACKAGES**

- 100+ Number Bars: Earn one at highest level sold
- 1000+ Theme Patch: 30+ packages
- Seas the Day Bandana: 60+ packages
- Sunglasses Set: 90+ packages
- Hatching Turtle Plush: 120+ packages
- Sports Pack: 150+ packages
- S'mores Sticky Note Set: with 120+ packages
- S'mores Keepsake Box: with 150+ packages

**TROOP REWARDS**

- Samoa Earbud Pouch Troop PGA of 140+ packages at the end of the program.
- Seas the Day T-shirt Troop PGA of 160+ packages at the end of the program (size must be selected).
- Hero Trunk Organizer Troop PGA 160+ packages at the end of the program (one per troop).

**GIFT OF CARING (GOC) REWARDS**

- Earn GOC Patch for 15+ GOC packages sold
- Earn Altogether Awesome Bracelet Set for 30+ GOC packages sold

**COOKIE CLUB REWARDS**

- Cookie Techie Patch with 15+ Emails sent through Cookie Club
- Tagalong Turtle with 30+ Emails sent through Cookie Club

**Top 5 Super Sellers**

Top 5 Super Sellers will be CEO for the day on October 8, 2018

There are no substitutions for any of the above rewards. \*If you cannot attend a reward with a specific date you can transfer the reward to another Girl Scout; cookie dough cannot be substituted. High rewards starting at 1000 packages and above must be picked up at a Gathering Place by a parent or guardian and may not be available until the end of June, 2018. B96 Summer Bash date is subject to change. Level rewards are cumulative. GSGCNWI reserves the right to substitute items based on availability. Cookies are \$5 per package.

Every registered Girl Scout should participate in the 2018 Cookie Program.

It's easy, fun and your Girl Scout will enjoy and learn from all the activities designed just for her.

You or your troop leader can download program activities by visiting <http://littlebrowniebakers.com/volunteers/activities-for-girls/>