



**Dear Girl Scout Troop Leader,**

Thank you for all you do for girls and Girl Scouts! As we begin the celebration of Girl Scouts' 100<sup>th</sup> Anniversary, we have new and exciting Family Partnership materials and incentives. Thank you in advance for ensuring every family has an opportunity to support this very important campaign that benefits girls!

**First, let's start with what's new for 2012...**

**Family Partnership Representatives**

To assist you with Family Partnership, we suggest that you identify a Family Partnership representative for your troop. This is a fun and easy position designed to assist you with ensuring all families know about and have the opportunity to support Family Partnership! Identify someone from your troop who recognizes and understands the value of supporting Girl Scouts. That person will agree to speak to families about Family Partnership, collect outstanding Family Partnership Commitment Forms and follow-up with families who have not responded so that all commitment forms are signed and returned.

Your Family Partnership representative will be invited to local training, have access to materials and other information, and be the contact person between your troop and the Fund Development department of Girl Scouts of Greater Chicago and Northwest Indiana. On the Registration Record included in the membership registration packet there is a spot for you to fill in the name and contact information for your Family Partnership representative.

**Family Partnership Brochures/Commitment Forms**

Included in your packet are Family Partnership brochures/commitment forms – one for each Girl Scout's family. The third panel of the brochure is a Family Partnership Commitment Form. Please distribute this brochure to each girl and her family when you distribute the girl registration form. Ask each family to complete, sign and return the commitment form along with their girl registration form so we can confirm that each family has considered a gift to GSGCNWI. Troop incentives apply if all Family Partnership Commitment Forms are turned in by **Sept. 30, 2011**.\*



**Troop Incentives**

- Each troop leader will receive an eco-friendly, reusable Girl Scout tote bag if all Family Partnership Commitment Forms are submitted when registering the troop for the upcoming year. All families need to complete, sign and return this form to qualify (whether or not the family gives a gift).\*
- Each troop will receive a 10% off coupon to any Girl Scouts of Greater Chicago and Northwest Indiana retail shop if all families participate with a donation to Family Partnership.\* Families should consider their gift an investment and choose an amount with which they feel comfortable. All contributions are tax-deductible.

\* One Family Partnership Commitment Form for each girl registering.

For more incentives, please see reverse side.

## Family Incentives

In honor of Girl Scouts' 100<sup>th</sup> Anniversary, families supporting Family Partnership will receive 100<sup>th</sup> Anniversary commemorative gifts based on the following giving levels:



- \$10 or more – 100<sup>th</sup> Anniversary Window Decal
- \$100 or more – 100<sup>th</sup> Anniversary Pin
- \$250 or more – 100<sup>th</sup> Anniversary Mug

Note: Gift incentives are cumulative – if you give a gift of \$250 your family will receive the entire incentive line – the decal, pin and mug.

## More about Girl Scouts' 100<sup>th</sup> Anniversary Family Partnership Campaign

Our families see first-hand the positive impact Girl Scouts has on a girl's life. Family Partnership is the annual opportunity for Girl Scout families to support our council – the organization that makes the Girl Scout experience possible for nearly 86,000 girls in our area. Our goal is 100% family participation from those who receive the direct benefits of this premier leadership organization.

Girls and volunteers throughout the council benefit from donations to Family Partnership and further inspire the community to support our organization and powerful mission.

A gift to Family Partnership helps maintain the standards and provide the services that make our Girl Scout council the place where girls **build courage, confidence, and character**. Donations subsidize program opportunities and financial assistance for girls, provide resources and training for leaders, property improvements, and so much more. The support of our families is so important – without it many girls would not be able to participate as Girl Scouts.

While the \$12 membership dues are sent to Girl Scouts of the USA to provide national standards, policies, programs, training and advocacy – **a gift to Family Partnership stays right here in our council.**

Your donation shows you care and believe in the Girl Scout program. Your gift impacts the Girl Scout experience of your daughter ... your neighbor ... and girls who live in your community! When you support the Family Partnership campaign, you are giving girls the opportunity to **Discover** new ideas and activities; **Connect** with others; and **Take Action** to make the world a better place.

Please make your Family Partnership gift today. Donating is easy! Make your gift by filling out the box at the bottom of the girl or adult registration forms. One check or credit card payment can include both Girl Scout membership dues and your Family Partnership contribution.

Be sure to return the Family Partnership Commitment Form with your girl or adult registration form to ensure that your troop and family qualify for special incentives!

If you have questions, please contact your local membership specialist or call the Fund Development Department at 312-416-2500. On behalf of the nearly 86,000 Girl Scouts in our council, thank you in advance for your support!