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Media Alert

Local Girl Scouts Join Feb. 10 *Let's Move* Town Hall Live Webcast Featuring Secretary of Health and Human Services and Kraft Foods

Description:

Local Girl Scouts mark the first-year anniversary of Michelle Obama's *Let's Move* initiative by joining together through technology with girls from across the country to create healthy snacks at the Kraft Foods' Kitchen in Glenview and discuss how they can take action to create a social agenda that emphasizes health and fitness for all. Originating from Washington, D.C., the live webcast features Kathleen Sebelius, U.S. Secretary of Health and Human Services; Rhonda Jordan, President, Health & Wellness, Kraft Foods; and Kathy Cloninger, CEO of Girl Scouts of the U.S.A., and will cut to live shots of girls from Glenview/Chicago, Los Angeles, and Atlanta.

In Glenview: Local Girl Scouts

Robin Ross, Associate Director of the Kraft Foods' Kitchen

Maria Wynne, CEO, Girl Scouts of Greater Chicago and Northwest Indiana

When: Thursday, Feb. 10, 2011; 4:30 – 6:15 p.m.

Note: *Live webcast will showcase Glenview site beginning at 5:36 p.m.*

Where: Kraft Foods' Kitchen, 801 Waukegan Road, Glenview, IL 60025

Background on Girl Scouts and *Let's Move*:

With more than 2.2 million girl members and almost 1 million volunteers in every community in America, Girl Scouts is ideally positioned to empower girls to become the leaders of their generation who are carrying forth First Lady Michelle Obama's *Let's Move* message of healthy living to their peers, families and communities. Activities to promote healthy living are woven throughout the Girl Scout Leadership Experience (GSLE).

The GSLE includes a coordinated series of activities designed to help girls *discover* themselves and their values, *connect* with others to solve problems, and *take action* to make the world a better place. Currently, there are three sets of "leadership journeys" with age-appropriate, hands-on learning experiences that get girls moving and physically active in their communities. These experiences are tied to 15 national outcomes that emphasize girls' leadership development and empower them to make healthy decisions. Throughout each journey, girls learn about nutrition, exercise, and other healthy living tools.

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Since 1912, Girl Scouts has provided girls with a diverse range of activities that include high-adventure outdoor activities, sports, exercise, planting community gardens, healthy cooking, and nutrition programs.

About Girl Scouts of Greater Chicago and Northwest Indiana:

Girl Scouts of Greater Chicago and Northwest Indiana impacts the lives of nearly 86,000 girls and 23,000 adult members in 245 communities in six Illinois counties (Cook, DuPage, Grundy, Kankakee, Lake, and Will) and four Indiana counties (Jasper, Lake, Newton, and Porter). Girl Scouting builds girls of courage, confidence and character, who make the world a better place.

For more information or to view a list of regional service centers, visit www.girlscoutsgcnwi.org.

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