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Girl Scouts Celebrate at Brookfield Zoo with World's Strongest Girl

CHICAGO, IL – Girl Scouts of Greater Chicago and Northwest Indiana invites girls of all ages and their families to join them on Saturday, Oct. 9, 2010, for Girl Scout Day at Brookfield Zoo where they can meet the World's Strongest Girl, participate in fun activities and get a sneak peek at new resources.

Girl Scouts from 10 counties will be part of this action-packed day of sharing, discovering, and fun for current and prospective members. Families who may be interested in getting their daughters involved with the organization can discover more about Girl Scouting's innovative leadership development programs for girls ages 5-17. The event will run from 10 a.m. – 6 p.m.

Participants will have hands-on opportunities to experience the newest Girl Scout Leadership Journey series "It's Your Story –Tell It!" which will launch later this year. In this new program series, Girl Scouts learn about building a strong sense of self, as well as ways to better understand themselves and their potential.

Celebrating girls' self-esteem is the focus of the Girl Scouts' newest micro-site for girls, www.WorldsStrongestGirl.org, created in partnership with Leo Burnett. This engaging online storytelling tool invites girls to submit creative stories about the World's Strongest Girl and talking badge widgets read the stories aloud. Information about the site will be available at the zoo event.

Girl Scout Day at Brookfield Zoo includes a zoo scavenger hunt and numerous booths with hands-on activities. Representatives will be on hand to discuss all of the Girl Scout programs, including workshops and activities that focus on science, technology, engineering, and math (STEM); healthy living; arts and culture; financial literacy/entrepreneurship; global awareness; environmental education; and outdoor living skills.

Tickets will be available for purchase at area regional service centers until October 8, 2010. Discount tickets cannot be purchased at Brookfield Zoo.

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Members of the public who visit the zoo on Oct. 9 are welcome to stop by and visit any Girl Scout activity booth, but should purchase their tickets directly from the zoo at regular admission prices or using their member passes.

Brookfield Zoo is located at 3300 Golf Road in Brookfield, IL. For more information on the event, contact Natalie Henry-Passano at 630-544-5974 or nhenry@girlscoutsgcnwi.org.

Girl Scouts of Greater Chicago and Northwest Indiana impacts the lives of nearly 95,000 girls and 24,000 adult members in 245 communities in six Illinois counties (Cook, DuPage, Grundy, Kankakee, Lake, and Will) and four Indiana counties (Jasper, Lake, Newton, and Porter). Girl Scouting builds girls of courage, confidence and character, who make the world a better place.

For more information or to view a list of regional service centers, visit www.girlscoutsgcnwi.org.

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