

Beginning in January 2011, cookie customers will be able to download a free mobile app on their iPhones or Android devices and find local cookie sales. It's all part of an exciting new pilot program in our council offered by Little Brownie Bakers.

The free Cookie Locator mobile app will let customers:

- Search for sales by neighborhood and even map their way
- Get details on their favorite Girl Scout Cookies
- Find their true "cookie personalities" and share with friends on Facebook, Twitter and email

## COMING SOON

### Free mobile app will help customers find Girl Scout Cookies®!



Next month, you can download the app for FREE!

Simply call

**\*\*GSCOOKIES**

(\*472665437) from your mobile phone.

It will also be available in the iPhone App Store and the Android Market Place.

#### WHY is the app important?

The mobile app engages girls with the latest, exciting technology. Girls learn that technology means much more than text messaging. It can help them reach their goals. The mobile app will be big news, creating a great buzz around the Cookie Season.

#### HOW can you help?

Customers will be actively looking for cookie booths. Keep the Booth Scheduler in eBudde up-to-date with the latest information. Tell store owners and managers about the new mobile app that will attract customers to cookie booths in front of their stores. They just might agree to more booth locations and times.

#### HOW does it work?

Our council manages cookie booth locations and times using Booth Scheduler within eBudde. That booth data then becomes available to the Cookie Locator system.

#### WHAT's next?

Be sure to spread the word to girls, families, friends – and your online social networks – that the Girl Scout Cookie Program is going mobile. We'll be in touch soon as the excitement builds.



Cookie Locator™ will be the most delicious app ever!

